

# IMPACT REPORT 2019-2021

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# PULLING TOGETHER. FOR THEM.

Looking back on the past two years, we can certainly say that stumbling blocks have come our way. But we can also say that we have emerged with a renewed sense of hope and confidence! The rapidly changing situation and new realities that we found ourselves evolving within over the first fifteen months of the pandemic allowed us to establish fertile ground for our organization. We have used this fertile ground to innovate and give our work extra momentum, reimagining the mission of the Foundation, and reaching new heights. **The Foundation now has an even greater capacity to fulfill the mission of providing maximal support to the young people at the DYP.**

In line with its strategic vision developed in 2019, the Foundation has laid down solid ground and is ready to forge ahead. We have onboarded a number of new team members with a diverse range of experience. Both as permanent staff members and on our Board of Directors. These new additions to the team have brought a renewed sense of vitality to the organization, which will be essential as we work toward accomplishing our ambitious goals. **Thanks to this revitalized structure, we are ready to enhance our positive impact on the DYP's youth.**

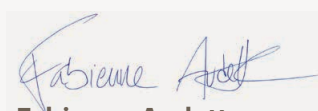
We are in constant communication with those providing youth services within the DYP. In accordance with this ongoing dialogue, we are in the process of reviewing our programs to ensure that they fully align with the needs of today's youth. By mobilizing our generous donors and partners, we were able to come up with a COVID-19 Emergency Fund. This has provided essential support, responding to the most urgent needs brought about by the pandemic while addressing longer-term issues at the same time.

Finally, by giving a voice to youth in need of protection, the Foundation has undertaken the necessary work of heightening public awareness of the pain these young people carry and the challenges they face. As a result, the community has begun to realize its collective impact on improving the wellbeing and the development of young people in Quebec's DYP province-wide.

The support of donors, collaborators, social workers, administrators, volunteers, and partners who all care about the wellbeing of the most vulnerable children in our society, enabled the Foundation to make a significant difference in the lives of these young people. The efforts we have made in mobilizing these contributors have had a direct impact on improving the welfare of these young people. Thank you for being part of this movement to improve the wellbeing of the young people of the DYP!



**Yvon Roy**  
President of the Board of Directors



**Fabienne Audette**  
Executive Director



## THANK YOU, PATRICK!

This short blurb can't even begin to describe the passion and determination that Patrick Palerme showed us during the fourteen years he spent on the Foundation's Board of Directors - seven of which he spent serving as President. As a true visionary leader, he has been able to rally the community around the Foundation's cause, and to bring priority awareness to the needs of the children in Quebec's DYP. We count ourselves so lucky to have you by our side as we continue our vital work.

# MISSION AND OPERATIONS

## TAKING ACTION FOR YOUTH IN THE DYP'S CARE

### THE FOUNDATION'S MISSION

Since it was founded in 1998, the Montreal Youth Center Foundation has been giving a voice to children and young people who find themselves in the care of the DYP. Equipped with the resources and confidence they need, these young people can build brighter futures. Thanks to the support of the community and its partners, the Foundation funds projects that support these young people's development, facilitating their transition to adulthood. The Foundation also works on heightening public awareness, encouraging the public to support disadvantaged youth, since this is a cause that deserves to be prioritized.

### VISION

Through its work, the Foundation seeks to foster a future in which every young person in Quebec can develop the skills and resilience they need to achieve success. The Foundation seeks to facilitate access to the opportunities and support networks that are required to build a fulfilling life.

### PROGRAMS OFFERED BY THE FOUNDATION



#### FAMILY SUPPORT



#### SELF-ESTEEM AND HEALTHY LIVING HABITS



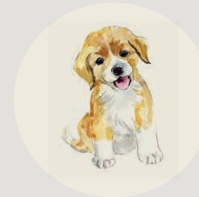
#### SCHOOL PERSEVERANCE



#### MACIG MOMENTS



#### TRANSITIONING TOWARDS AN AUTONOMOUS LIFE

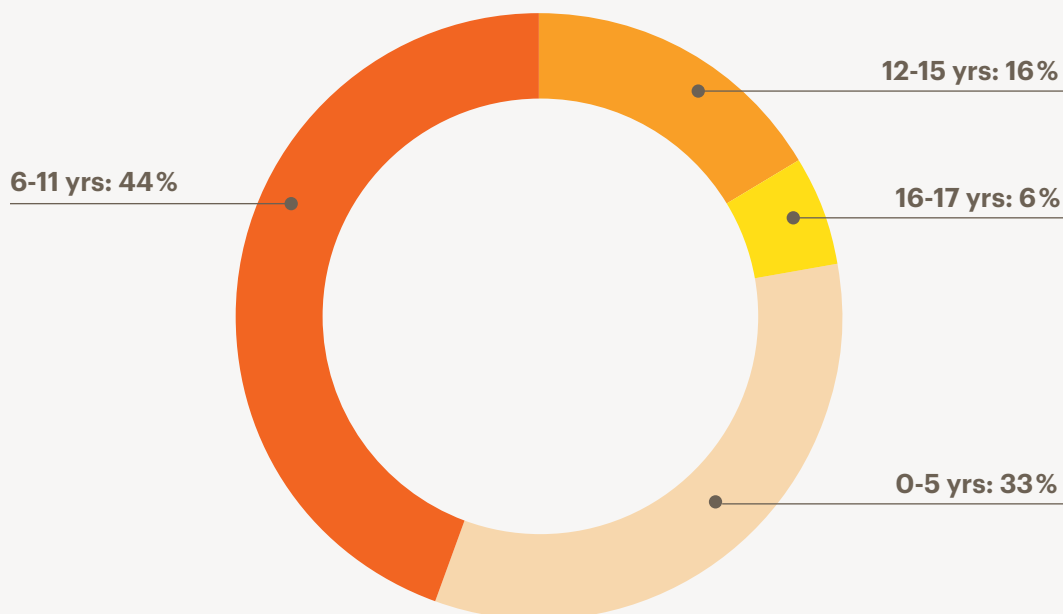


#### INNOVATIVE INTERVENTIONS FOR TROUBLED YOUTHS

# PROFILE OF YOUTH IN THE DYP'S CARE IN 2020-2021

**5,703 reports** were filed in Montreal, representing 48% of the total number of reports that were filed in the province.

## AGE DISTRIBUTION OF CHILDREN IN THE DYP'S CARE IN QUEBEC



Source : Bilan des directeurs de la protection de la jeunesse 2020-2021

## REPORTS OF ABUSE IN MONTREAL, BY CATEGORY

**27%** Physical violence

**24%** Psychological abuse

**17%** Neglect

**9%** Sexual Abuse

**9%** Serious risk of neglect

**7%** Severe behavioural difficulties

**4%** Serious risk of physical abuse

**3%** Serious risk of sexual abuse

“

**FOLLOWING AN OUTBREAK OF COVID-19, SEVEN YOUNG GIRLS WERE FORCED TO QUARANTINE TOGETHER. THEY ENDED UP HAVING TO SPEND 21 DAYS IN THEIR ROOM. BEARING IN MIND THAT THESE YOUNG TEENS ALREADY HAD SIGNIFICANT PERSONAL ISSUES TO CONTEND WITH BEFORE THE OUTBREAK, IMAGINE THE IMPACT THIS EXTENDED QUARANTINE HAD ON THEM...**

**[THE FOUNDATION] PROVIDED THESE GIRLS WITH ACCESS TO COMPUTERS, ALLOWING THEM TO KEEP UP WITH THEIR REMOTE LEARNING AND MAINTAIN A CONNECTION WITH THEIR LOVED ONES DURING THEIR QUARANTINE.**

**A BIG THANK YOU ON THEIR BEHALF!**

”

Marco Couture  
Rehabilitation Services Manager

# COVID-19 CONTINGENCY FUND

## HALF A MILLION DOLLARS INVESTED DURING THE PANDEMIC

The pandemic has had a devastating effect on children. This is especially true among the most vulnerable young people in our society – the children in the DYP system. From the transition to remote learning and the various lockdowns to the disorientation caused by normal life being upended... All these changes have brought about additional difficulties for these young people whose traumatic and turbulent backgrounds have already disrupted their development. They need stability more than anyone.

Since the pandemic began, the Foundation has been increasingly called upon to respond to the urgent and growing needs of the young people in the DYP. The Foundation has been able to demonstrate its responsiveness and flexibility, despite the many hurdles that have emerged during this period of extreme uncertainty,. Thanks to the extraordinary generosity of its donors and the willingness of our community to rally together, the DYP's teams have been provided with the additional support they have required. The Foundation has been able to provide the extra help that these disadvantaged young people so desperately needed to get through this ordeal.

The COVID-19 Emergency Fund – into which half a million dollars was injected – was deployed early on in the pandemic. This fund made it possible to meet the urgent needs that were expressed. These needs were critical both in their number and in their intensity.

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### \$145,000

invested in internet connection fees and the purchase of IT equipment - allowing youths to continue learning remotely and to stay connected with their loved ones and social workers.

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### MORE THAN 150 FAMILIES AND YOUNG PEOPLE

from the DYP have been helped in their transition to adulthood thanks to rent payment assistance, which ensures their residential stability.

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### 1,795 HOURS

of individualized tutoring provided, offering tailored assistance to address impediments to academic progress – an area which has been severely impacted by this pandemic.

#### AN ESPECIALLY BIG THANK YOU TO:

Children's Aid Foundation of Canada • Fondation du Grand Montréal • Desjardins

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### 695 FOOD ASSISTANCE CARDS

distributed to provide nutritional assistance to DYP youth and their families.

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### 400 SENSORY STIMULATION KITS

for 0-5-year-olds distributed to the most vulnerable children to promote their motor, sensory, and emotional development.

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### 537 BASKETS

of non-perishable food items distributed during the first wave of the pandemic to families in need.

**“**

**THE FOUNDATION PROVIDES MUCH-NEEDED AND SINCERELY APPRECIATED HELP. ONE SPECIFIC EXAMPLE COMES FROM THE CASE OF A MOTHER AND HER TWO CHILDREN WHO WERE SUPPORTED THROUGH A TIME OF DEEP STRUGGLE. THEY SHOWED GREAT RESILIENCE WHILE WORKING THROUGH A PRECARIOUS AND TRAUMATIC SITUATION, EXACERBATED BY THE CURRENT PANDEMIC.**

**A DEEP, HEARTFELT THANK YOU!**

**”**

Carla Orru  
Community Services and Resources, Youth Program



## FAMILY SUPPORT

### LET'S SUPPORT FAMILIES WHO NEED US

Some parents who are struggling in other areas of their lives need some assistance to fulfill their parenting responsibilities. This can take the form of long-term or short term assistance depending on the circumstances. A parent's individual situation (which may include dealing with mental health concerns, challenges as a result of immigration, domestic violence, drug addition, poverty, etc.) can have an impact on their children, affecting the trajectory of their educational and personal development.

The Foundation bolsters the assistance provided by social workers. Social workers typically get involved early on in the process. They are tasked with evaluating a family's needs and providing appropriate assistance to families who need their help to improve the conditions of the family environment. The aim is to allow the child to live and grow in a safe and secure home.



#### Financial assistance for those in difficulty

Covering daycare costs and travel costs to and from school. Providing food assistance cards, rent payment assistance, and covering healthcare fees for families who are not covered by RAMQ



#### Newborn baby starter packs

Maternity bags containing all the items a mother needs to settle into life with a newborn safely – distributed to mothers-to-be who are in need



#### Essential items for families

Essential items that are required to meet a family's immediate needs when starting out in new accommodation (furniture, bedding, early childhood supplies, household appliances)



#### Sensory stimulation kits for 0-5 year-olds

Activities and creative games that can be used for early childhood sensory and educational stimulation. It also helps toddlers to develop their motor, cognitive, and sensory skills

### THE PROGRAM IN NUMBERS FOR 2019-2021

**2,994**

The number of young people who have benefited from the program in the last 2 years

**\$286,910**

Program budget

**0-18  
YEARS OLD**

The age range of the young people we help in the program

#### A SPECIAL THANK YOU TO

Children's Aid Foundation of Canada • Fondation Claire et Jean-Pierre Lége • Consultation J-P Duplantie • The employees of Bell Canada • Équipe bénévole de l'encan de La Presse

66

**THANKS TO YOUR GENEROSITY, WE WERE ABLE TO ENROL A TALENTED TEENAGER IN A MATH CLASS HE WOULDN'T OTHERWISE HAVE BEEN ABLE TO ACCESS. HE'S A HIGHLY GIFTED TEEN [WITH A] KEEN INTELLECT [BUT WHO] DIDN'T HAVE THE SAME OPPORTUNITIES AS OTHER KIDS.**

**THANKS TO YOUR SUPPORT, HE HAS NOW BEEN ENROLLED IN A GIFTED PROGRAM. THIS IS AN INCREDIBLE OPPORTUNITY FOR HIM TO DREAM OF A BRIGHT FUTURE. THANK YOU SO MUCH!**

99

Véronique Veilleux  
Youth Delegate, DYP

# SCHOOL PERSEVERANCE

## LET'S GIVE THEM THE BEST CHANCE OF SUCCESS

Education is the most powerful lever for change. A high-quality education can have a lasting impact on the life of a young person who is dealing with trauma.

When a young person wants to take control of their future and has ambitions for professional fulfillment, education is a must. Whether this takes the form of a vocational diploma, a CEGEP qualification, or a university degree. Having the opportunity to pursue further study sets young people on a path to a stable financial future. Post-secondary education also reinforces a young person's independence and feeling of self-worth.

From the first day of elementary school to their graduation day, the Foundation provides young people with the support they need to stay motivated throughout their academic career. When barriers to learning are identified, the Foundation offers personalized support. Whether that means providing school supplies or some other form of assistance, the young people receive a support from the Foundation. The community of donors is behind them, cheering them on as they go from milestone to milestone!



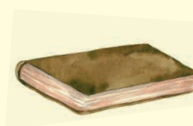
### IT equipment and school supplies

Providing the computer, WiFi connection, and school supplies that young people need in order to successfully pursue their studies



### Financial help for students in elementary and high school

Payment support to help with daycare fees, school fees, and transportation costs



### Tutoring and pedagogical support

Personalized coaching is offered in partnership with Succès Scolaire



### Scholarships for continuing in education

Small scholarships are awarded to elementary and high school students to recognize perseverance and academic achievement

## THE PROGRAM IN NUMBERS FOR 2019-2021

**1,207**

The number of young people who have benefited from the program in the last 2 years

**\$424,698**

Program budget

**5 - 25  
YEARS OLD**

The age range of the young people we help in the program

### A SPECIAL THANK YOU TO

Children's Aid Foundation of Canada • Fondation Sibylla Hesse • Fondation du Grand Montréal • The Bombardier Aerospace Employees' Benevolent Funds • Fondation Fournier-Éthier • Œuvres Régis Vernet • Computershare





“  
IT'S IMPORTANT FOR ME TO SHARE  
THAT

**DYP KIDS DON'T  
ALL END UP ON THE  
STREETS**

THE MEDIA PEDDLES THIS IMAGE  
FAR TOO MUCH. WHEN YOU'RE A KID  
WHO'S BEEN TAKEN INTO THE DYP'S  
CARE, THIS MESSAGE GETS UNDER  
YOUR SKIN – SO MUCH SO THAT YOU  
ALSO END UP INTERNALIZING IT,  
DOUBTING YOURSELF, AND BELIEV-  
ING THAT YOU WON'T GET VERY FAR  
IN LIFE.

”

Samuel Coulombe  
Masters student in Geology at Université Laval,  
formerly in the DYP's care

# TRANSITIONING TOWARDS AN AUTONOMOUS LIFE

## LET'S EQUIP THEM TO BECOME CONFIDENT YOUNG ADULTS

For young people who find themselves in the care of the DYP, transitioning from childhood to adulthood can be incredibly tough. They evolve without the family support and the social safety net that many of us rely on during our late teens and early twenties. Starting this new chapter can be incredibly daunting.

The Foundation plays an essential role in preparing young people to journey into adulthood. Through a variety of initiatives, the Foundation provides assistance so that disadvantaged youth need no longer feel alone as they shape their futures. The Foundation also provides support to young people who find themselves without the financial backing they need to get launched. Without the help of the Foundation, these young adults would have to drop out of education in order to make ends meet. Of course, being forced to drop out of education due to financial concerns often leads to additional financial difficulties down the road.



### Financial assistance for post-secondary education

Scholarships allowing young people to pursue vocational, CEGEP, or university programs



### Independent living starter kits

Kits contain: a refurbished cell phone, a cell phone plan, and gift cards for groceries



### Integration into internships

An initial internship for high school students over the age of 16 (PITREM)



### Trial apartment

Access to a trial apartment outside the youth center to experience independent living for a few weeks



### Help with residential stability

Gift cards for groceries, rent payments if you lose your job, an allowance for the first few months of living alone

## THE PROGRAM IN NUMBERS FOR 2019-2021

# 228

The number of young people who have benefited from the program in the last 2 years

# \$267,077

Program budget

# 16 - 25 YEARS OLD

The age range of the young people we help in the program

## A SPECIAL THANK YOU TO

Children's Aid Foundation of Canada • Caisse de dépôt et placement du Québec • Desjardins • Home Depot Canada Foundation



**THANKS TO THE FOUNDATION, ENOUGH FUNDS WERE RAISED TO BRING A KARATE MASTER TO VISIT A CLASS WHO'D BEEN PRACTISING A COUPLE OF TIMES A WEEK. THE KARATE KIDS GAVE THEIR BEST PERFORMANCE EVER AND MANAGED TO EARN THEIR YELLOW BELTS. THEY ALSO EACH RECEIVED SOME VERY SPECIAL GIFTS, INCLUDING A KIMONO, A T-SHIRT, AND A DIPLOMA CERTIFICATE.**

**“**

**IT GOES WITHOUT SAYING THAT THEY ARE BEYOND PROUD OF THIS ACHIEVEMENT. THANK YOU AGAIN SO VERY MUCH!**

**”**

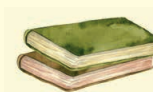
Émilie Blanchette  
Early Childhood Educator, Unité le Phénix

# THE SELF-ESTEEM AND HEALTHY LIVING HABITS

## LET'S ENCOURAGE THEIR PERSONAL DEVELOPMENT

Young people who are taken into the DYP's care carry intense emotional, psychological, and physical trauma. The traumatic experiences they have lived through and the attachment challenges they have developed as a result can have a damaging impact on their sense of self-worth.

The Foundation helps these young people move through childhood and adolescence with greater peace of mind, by providing them with experiences that build their sense of self-worth. Through extracurricular activities, they are able to forge their personalities, explore opportunities, and discover interests and passions.



### Creating reading corners

Opening up access to a variety of books so that children in the DYP can develop an interest in reading



### Sports equipment and art supplies

Providing music, art, and sports equipment, allowing children who are living in a youth center to get involved in these types of activities



### Joining community sports activities

Facilitating participation in community sports activities, allowing young people to establish friendships with children and young people from outside the youth center



### Joining day camps during school vacations

Summer activities are offered to children across Montreal's four youth centers. These are provided by the Université de Montréal's Optimist Club. Children and youth can sign up for specialized summer camps, including horseback riding camps, mixed sports camps, music camps, etc.

## THE PROGRAM IN NUMBERS FOR 2019-2021

**2,868**

The number of young people who have benefited from the program in the last 2 years

**\$265,143**

Program budget

**3 - 21  
YEARS OLD**

The age range of the young people we help in the program

### A SPECIAL THANK YOU TO

Children's Aid Foundation of Canada • Fondation des Canadiens pour l'enfance • The Canadian Tire Jumpstart foundation • Association des distributeurs exclusifs de livres en langue française • Fondation Famille Godin • Fondation Sybilla Hesse • Association des commerçants de véhicules récréatifs du Québec • Union des municipalités du Québec • Énergir

“

**THIS IS A TRUE STORY. A LITTLE BOY CROSSED THE USA BORDER ON FOOT ALONG WITH HIS MOTHER AND SOME OTHER MIGRANTS. ONCE THEY HAD ARRIVED IN QUEBEC, HIS MOTHER ABANDONED HIM.**

**HE WAS TAKEN IN BY THE DYP AND SENT TO A YOUTH CENTER. A FEW MONTHS AFTER HIS ARRIVAL, THANKS TO THE FOUNDATION, HE WAS GIVEN A DREAM DAY OUT. HE GOT TO SPEND THE DAY AT LA RONDE. WHILE TELLING ME ABOUT HOW MAGICAL IT WAS AND HOW HE HAD SEEN FIREWORKS, HIS EYES LIT UP WITH DELIGHT AT THE MEMORY OF IT.**

**IT WAS THE FIRST TIME SINCE HIS ARRIVAL THAT I'D SEEN HIM HAPPY. THAT'S WHAT THE FOUNDATION REPRESENTS. SPARKS OF PURE JOY.**

”

Marylin Bell  
Youth Center Coordinator, Mont-Saint-Antoine



# MAGIC MOMENTS

## LET'S GIVE THEM BEAUTIFUL, LIFELONG MEMORIES

Children who are in the DYP's care often carry a heavy weight on their shoulders when they arrive. This is usually due to trauma that they had to suffer through in their past. Whether they live in a DYP's youth centers, or get taken in by a family member, or go back to living with their parents, it's important for them to rediscover the wonder and carefree magic of the childhood moments they have missed out on.

We recognize the importance of marking significant events and holidays so that these disadvantaged young people can feel "like everyone else".

The Foundation makes these kinds of happy moments happen; the kinds of moments that make their eyes shine with a thousand sparks of joy. We are committed to celebrating important milestones and creating unforgettable memories that these kids can hold onto in times of strife. Everyone faces dark days but, unfortunately, these young people often face more dark days than the rest of us.



### Christmas gifts deliveries

Our annual Christmas Campaign provides us with the opportunity to give the children Christmas presents, brightening their holiday season. We make sure that the children of the DYP wake up on Christmas morning with a present from Santa – whether they have been good or not.



### My Dream Day

Tailor-made magical moments to celebrate accomplishments, birthdays, and family reunions in the company of the people who mean a lot to the young person.

## THE PROGRAM IN NUMBERS FOR 2019-2021

**3,275**

The number of young people who have benefited from the program in the last 2 years

**\$24,402**

Program budget

**\$218,698**

Value of goods and services

**3 - 21  
YEARS OLD**

The age range of the young people we help in the program

We invite you to visit our Goods and Services section (p.30) to find out more about the Magic Moments program

“  
**THANKS TO CHERRY (OUR EMOTIONAL SUPPORT DOG,  
FUNDED BY THE FOUNDATION) THE CHILDREN ARE LEARNING  
HOW TO GIVE AND RECEIVE SOFTNESS AND WARMTH.**  
”

Laurence Brault-Villeneuve  
Emotional Support Dog Service

# THE INNOVATIVE INTERVENTIONS FOR TROUBLED YOUTHS

## LET'S HELP THEM HEAL

Some children who are taken into the DYP's care have been removed from an unstable, violent, or toxic environment. The impact of this environment on their behaviour and personal development necessitates thoughtful, personalized, and often imaginative care strategies.

Research teams from the Institut universitaire Jeunes en difficulté are in the process of developing and implementing special projects. They aim to help young people who are experiencing severe difficulties and who are going through the aftereffects of trauma. This research is adding to our understanding of abuse, delinquency, and behavioural disorders. The research is also informing social workers, better equipping them with the tools they need to help young people and manage their behavioural difficulties.

New therapies are emerging from this research. They complement social workers' support processes and allow the intervention process to be refined to better assist troubled youth. These research projects are essential since they work toward teaching young people how to move forward and regain control over their lives.



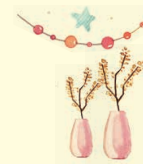
### Emotional support dogs

An emotional support dog trained by the Mira Foundation is helping young people within the DYP to overcome their struggles



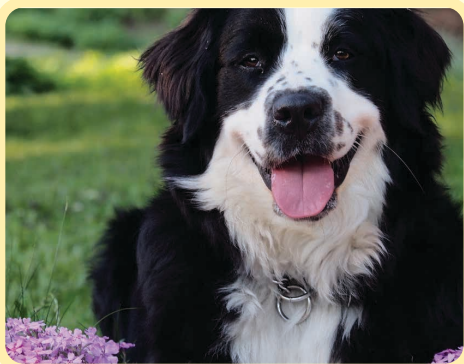
### Therapeutic workshops

Art workshops to help young people express their emotions



### Sensory calming rooms

Creating spaces in centers and group homes to help young people cope with their mental load



## THE PROGRAM IN NUMBERS FOR 2019-2021

**758**

The number of young people who have benefited from the program in the last 2 years

**\$96,473**

Program budget

**0 - 21  
YEARS OLD**

The age range of the young people we help in the program

**A SPECIAL THANK YOU TO** Children's Aid Foundation of Canada • BELL Cause pour la cause • Oven-Baked Tradition • Vitre-Tout

# GOODS AND SERVICES DONATIONS

## A DIRECT LINK BETWEEN DONORS AND YOUTH

There are a range of ways to go about making a difference to the lives of young people in the DYP's care. By donating goods and services, you're contributing to the provision of goods that we need to support the DYP's youth. At the same time, you're allowing cash donations to be injected directly into the Foundation's programs. The beauty of this act of generosity lies in the direct link between the donor and the recipient.

**Goods and service donations fall into a number of categories, including:**

**CLOTHES**

**GAMES AND TOYS**

**GIFT CARDS**

**CHRISTMAS GIFTS**

**PROFESSIONAL SERVICES**

### A SPECIAL THANK YOU TO

- Albin-Michel Canada
- Avalanche Skiwear
- The employees of Bell Canada
- The employees of CIBC bank
- DDL International
- Groupe Dynamite
- Gurus Solutions
- Michael John Keating and Michael Maltais
- Josée Mainville and fundraising partners
- Mouvement Desjardins
- Trans-West

# \$338,459

THE VALUE OF GOODS AND SERVICES DONATED  
IN 2019-2021



## NANCY AUDET IS PROUD TO BE THE PROUD SUPPORTER OF THE DYP YOUTHS FOR THE FONDATION DU CENTRE JEUNESSE DE MONTRÉAL

In the wake of having released her autobiography, Nancy Audet, a journalist who was once in the DYP's care herself, announced her commitment to the Foundation. Her involvement radiates with the loving warmth of a godmother as she speaks up for the children who find themselves in the DYP's care. Through her work for the Foundation, she seeks to remind the community of how important it is to take action for the young people of the DYP. She wants to remind the public that these kids' development matters. Their futures matter.

Nancy is a wonderful role model for the DYP's young people. Having demonstrated perseverance and hope through the hurdles she faced during her formative years, her willingness to share her story and her sensitivity make her a generous and devoted sponsor. She has a first-hand knowledge of many of the day-to-day realities that these young people come up against. Through sharing her story, Nancy wants to remind young people in the DYP that it is possible to come out the other side and lead a happy and successful life.

Thank you, Nancy, for your amazing support!

“  
**EACH AND EVERY ONE OF US CAN TAKE ACTION TO SUPPORT A YOUNG PERSON FROM THE DYP AND HAVE A LASTING IMPACT ON THEIR LIVES.**

”

Nancy Audet,  
Proud supporter to the children of the DYP for the  
Fondation du Centre jeunesse de Montréal





# EMERGING LEADERS COMMITTEE

## YOUTH SUPPORTING YOUTH

Over the past five years, the Emerging Leaders Committee has been striving to make a difference to the lives of the DYP's youth. Upon becoming aware of the stigma attached to being a DYP's youth, these young professionals set out to offer their service.

The committee is now made up of a dozen or so motivated young professionals. They have stepped up to drive activities that seek to bring hope and positivity to the lives of those who are currently housed in the DYP's youth centers. In putting their networks to work, they are able to mobilize the community to offer assistance, coming up with endless new ideas for activities that will enrich the lives of the young people of the DYP.

The Emerging Leaders Committee has organized the following initiatives:

### OUT OF THE BOXE

Boxing sessions offered in the four centres by a professional trainer that allows young people from the DYP to relieve their stress through physical effort in a supervised environment

### NUIT EDEN 2019

An annual fundraising event for the Foundation, hosting hundreds of young professionals each year.

### SECOND HELPINGS 2021

An antipasti hamper initiative, the proceeds of which are injected into the Foundation's programs. As well as generating revenue for the Foundation, this initiative also brings ready-to-eat meal boxes to the nearly 500 young people who are living in the city's youth centers.

### OTHER INITIATIVES

- Organizing gardening workshops
- Distributing 1500 gingerbread house building sets, hot chocolate, and ready-to-bake cookies during the holiday season
- Renewing the board game inventory of the youth centres
- Organizing movie nights

« WE WANT TO  
IMPLEMENT INITIATIVES  
THAT RESPOND TO  
REAL NEEDS BY  
GETTING INVOLVED AS  
MEMBERS OF THE  
COMMITTEE. »

Clairanne Addleman  
President of the Emerging Leaders Committee



# ANNUAL CAMPAIGNS

## SPRING CAMPAIGN 2021

The theme of our Spring 2021 campaign was “Let’s empower them to succeed”. A highlight of the event was a talk from Samuel Coulombe, formerly in the DYP’s care. He generously shared his story with us, taking us through the journey that culminated in his enrolment in a Master’s program in Geology. This ease with which he expresses himself and his natural charisma have led him to be interviewed on the radio, on TV, in newspapers, and he has even appeared in magazine features. We are so grateful to him for sharing his story. In addition to securing the commitment of a new category of donors, the campaign conveyed a powerful message of hope for the youth of the DYP.

## CHRISTMAS CAMPAIGN 2020

The Foundation’s Christmas Emergency Campaign was launched in response to the crisis brought on by the pandemic. It coincided with a flurry of media attention surrounding Cristhin, a young woman from the DYP whose story moved hearts across the province. By coming forward to tell her story so courageously, Cristhin has raised an impressive amount of public awareness – educating the general population about the realities that face children who rely on the DYP’s help.

With a record 40% increase in new donors, our community pulled together to make Christmas special for the youth of the DYP and to fund the Foundation’s perennial programs.

## LA BONNE ÉTOILE 2019

La Bonne Étoile marked the beginning of the Foundation’s collaboration with Nancy Audet. This was the first time that Nancy had ever shared the story of her childhood within the DYP publicly. In doing so, she created a media buzz around the Foundation’s first major campaign.

## LET’S APPLAUD THE EXTRAORDINARY WORK OF THE VOLUNTEERS WHO WERE INVOLVED IN THE CAMPAIGNS:

Alexis Vrignon • Anas Maaroufi • Annie Thériault • Daïna Dumoulin • The employees of AIG Canada • The employees of l’Union des municipalités du Québec • The CCSMTL’s Technical Support Team (Dominique Savio-Mainbourg) • Frédérique Vrignon • Hélène Rouleau • Josée Langlais • Julie Brisson • Mathieu Fortin-Lalonde • Nadine Marois • Nicole Désilets • Stéphanie Blais • Sylvie Lacroix

## A SPECIAL THANK YOU TO

Fondation Fournier-Éthier • Desjardins • Fondation Jacques et Michel Auger • The employees of Bell Canada • Gurus Solutions • BCF Business Law • PwC Canada • Costco Wholesale Canada Limited • Fondation Lise et Richard Fortin • Echo Aviation Leasing Corporation • Fondation Famille Godin • Computershare • Fondation Clément Paille • Fondation Sibylla Hesse • Dollarama • Menu Extra • SunLife • The Tenaquip Foundation • Groupe Leclair • Intelcom Courrier Canada • Fondation Famille Benoit • Sogica

## IMPACT NUMBERS FROM OUR CAMPAIGNS IN 2019-2021

**5,165**

Participating donors

**100+**

Couvertures pieces of press coverage

**\$1,022,942**

in donations raised

# FINANCIAL RESULTS

## AND DISTRIBUTION OF DONATIONS

	2020-2021	2019-2020
<b>INCOME</b>		
Solicited income (including donations)	\$1,837,814.00	\$1,224,322.00
Investment income	\$155,805.00	\$85,018.00
Income from rental properties	\$102,923.00	\$100,886.00
Other income	\$124,427.00	\$62,587.00
<b>TOTAL INCOME</b>	<b>\$2,220,969.00</b>	<b>\$1,472,813.00</b>
<b>EXPENDITURE</b>		
Solicitation costs	\$152,596.00	\$300,753.00
Operational expenses	\$591,206.00	\$516,797.00
Contributions to the DYP youth program of the CIUSSS du Centre-Sud de l'Île de Montréal	\$858,435.00	\$497,227.00
Contributions to external organizations	\$229,841.00	\$133,174.00
<b>TOTAL EXPENDITURE</b>	<b>\$1,832,078.00</b>	<b>\$1,447,951.00</b>
<b>NET RESULTS</b>	<b>\$388,891.00</b>	<b>\$24,862.00</b>

\* Audited financial statements are available upon request.



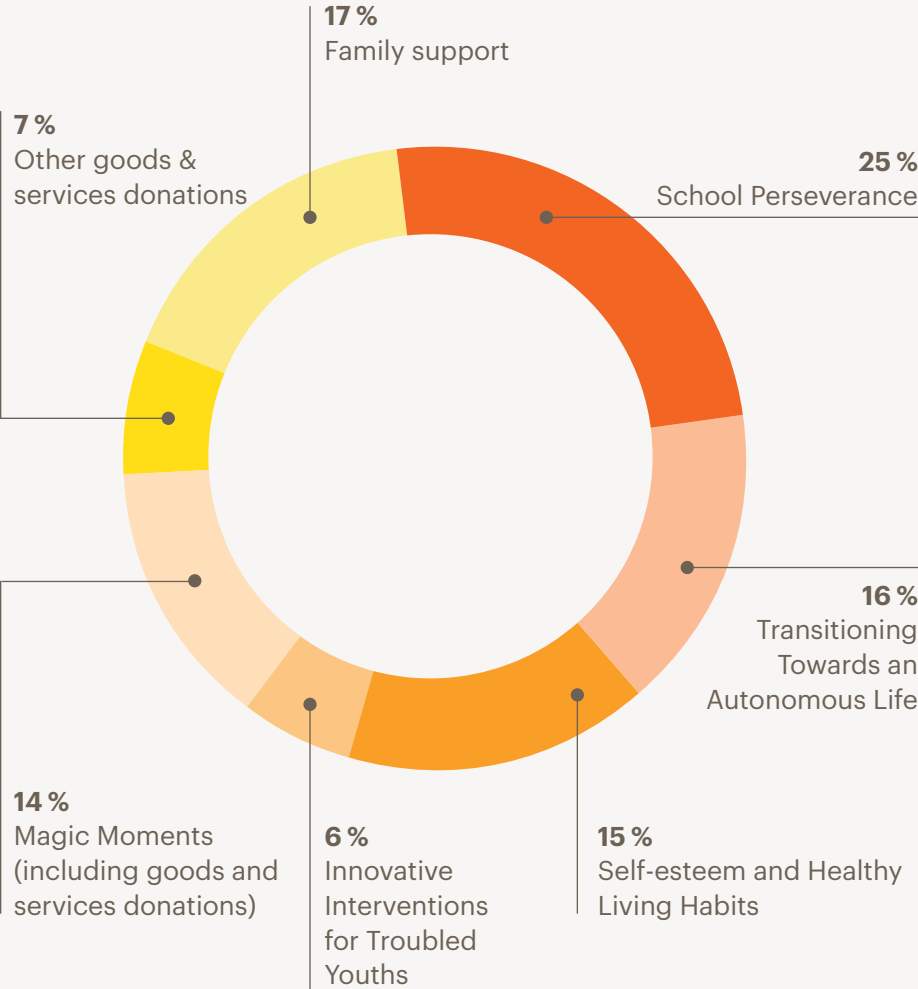
“

**DURING THIS GLOBAL PANDEMIC, I HAVE BEEN AMAZED  
TO SEE SUCH A SURGE IN GENEROSITY AND SOLIDARITY.  
DESPITE THESE DIFFICULT TIMES, PEOPLE HAVE STEPPED UP TO  
HELP AND SUPPORT THESE YOUNG PEOPLE  
WHO HAVEN'T HAD IT EASY. I'M DEEPLY MOVED  
BY THE GENEROSITY I HAVE SEEN.**

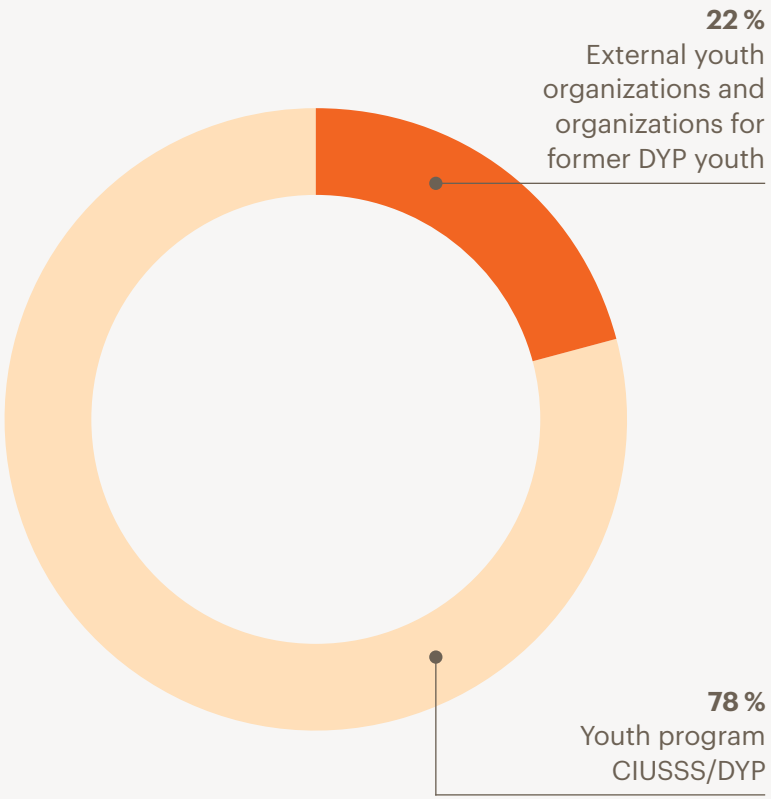
”

Johanne Baril  
Educator in charge of the Hooked on School Support Fund

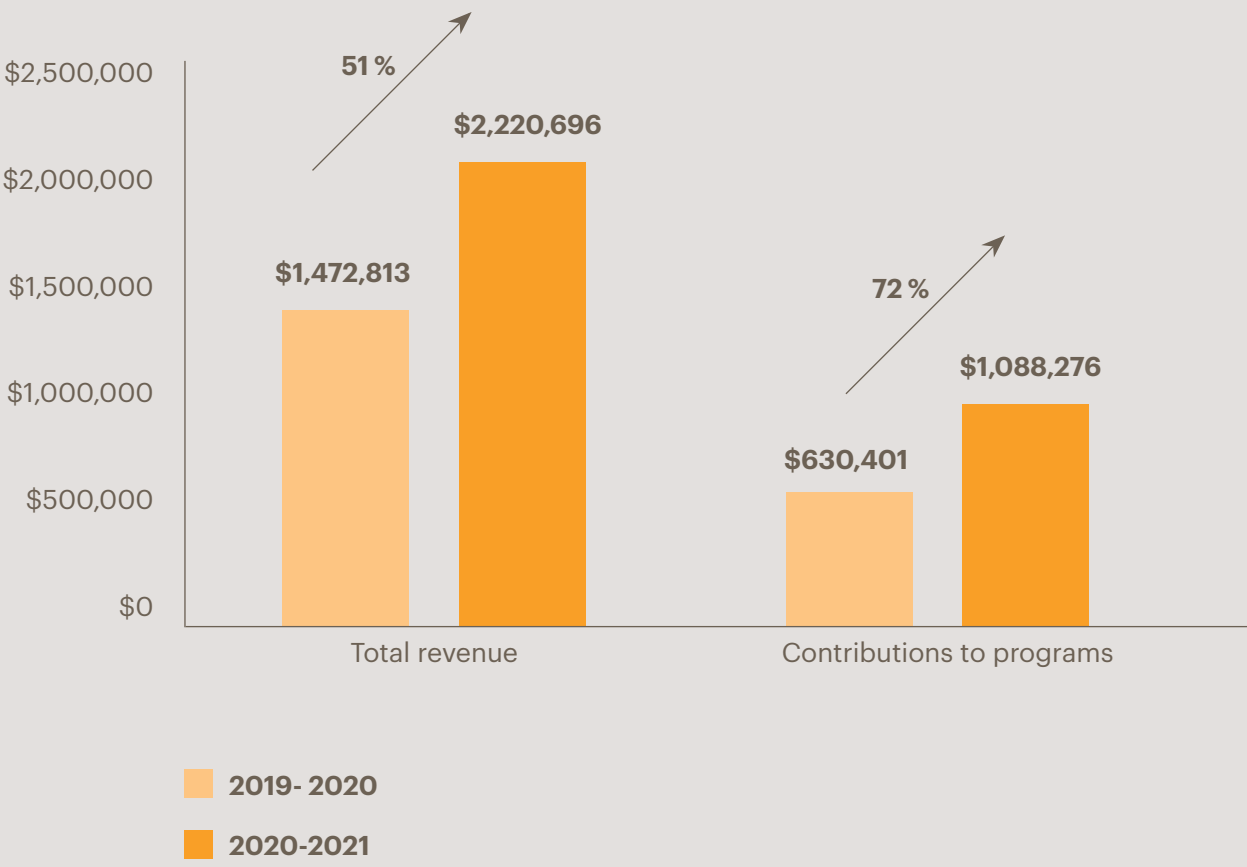
# BREAKDOWN OF CONTRIBUTIONS ACROSS OUR PROGRAMS



# DISTRIBUTION OF CONTRIBUTIONS



# GROWTH IN TOTAL REVENUE AND CONTRIBUTIONS TO YOUTH PROGRAMS



Thank you to all the donors and partners who have been supporting and believing in the Foundation over the years and who have invested in the importance of our mission.

# DONORS

## GRAND PATRONAGE

**\$500,000 +**

Children's Aid Foundation of Canada

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## VISIONARIES

**\$100,000 TO \$499,999**

Association des distributeurs  
exclusifs de livres en langue  
française (ADELF)

Caisse de dépôt et placement  
du Québec

Fédération des Caisses Desjardins  
du Québec

Finances Québec

Fondation Bon départ de  
Canadian Tire – Québec

Fondation des Canadiens  
pour l'enfance

Fondation J. Armand Bombardier

Fondation Sibylla Hesse

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## FUTURE BUILDERS

**\$50,000 TO \$99,999**

Fiducie Jacqueline Lallemand

Fondation Claire et Jean-Pierre Léger

Fondation du Grand Montréal

Fondation Famille Godin

Fondation Fournier-Éthier

Fonds de bienfaisance des employés  
de Bombardier Aéronautique

GE Capital

Hydro-Québec

KPMG

Power Corporation du Canada

## PROTECTORS

**\$20,000 TO \$49,999**

Banque Nationale du Canada

BCF Avocats d'affaires

BDG et associés

Bell Cause pour la cause  
(Fonds communautaire)

Centre de Services partagés  
Desjardins

CGI

Conseil provincial international  
des métiers de la construction

Consultation J-P Duplantier

Ernst & Young

Fondation Jacques et Michel Auger

Fondation Lise et Richard Fortin

Fonds de solidarité FTQ

Eva Maglis

Denis Poirier

Québecor

Michael E. Roach

Stingray Digital Group

The Home Depot Canada Foundation

André Toupin

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## BENEFACTORS

**\$5,000 TO \$19,999**

Association des Commerçants de  
véhicules récréatifs du Québec

AIG Canada

Attraction Images

Banque Laurentienne

Bentall Green Oak

BMO Groupe financier -

Banque de Montréal

BMW Canbec

Chantal Bouvier

Richard Burns

Caisse Desjardins du Centre-Est de la  
Métropole

Canadian National (CN)

Carl Deslongchamps

Centraide du Grand Montréal

Cogeco

Computershare

Conam Charitable Foundation

Costco Wholesale Canada Limited

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Dollarama

Domtar

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«Mission sociale» BNC

Services bancaires commerciaux TD

Sphère Média

Jacques St-Laurent

SunLife

The Tenaquip Foundation

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d'Anjou-Louis-Riel

Michèle Thibodeau-Deguire

Claudette Turcotte

Union des Municipalités du Québec

United Way / Centraide Ottawa

Nicolas Zorn

Thank you to our monthly donors, who,  
through their loyalty, provide consistent  
support to the DYP's youth.

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Fabienne Audette  
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Velma Boal  
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Jean-Simon Bouchard  
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### \$100,000 +

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Les employés de la banque CIBC

Mouvement Desjardins

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Avalanche Skiwear

DDL International

Groupe Dynamite

Gurus Solutions

Les employés de Bell Canada

Trans-West

UBQT

Vans Carrefour Laval et Vans Canada

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DOYLE Optométristes & Opticiens - Mascouche

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Lavery Avocats

L'Oréal

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