



# Opening up a world of possibilities

**Impact Report  
2021–2023**

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**Coming together for them**

## "When you can do more, you must do more."

Guided by this principle, in 2021, the Fondation des jeunes de la DPJ decided to broaden its reach, extending the support it provided to youths in the care of Montreal's DYP to include vulnerable youths elsewhere in Quebec.

Since then, we have worked hard on a multitude of initiatives, and the outcomes have been nothing short of spectacular. Never before has our cause garnered so much attention and support. And never before has so much been done for youths in care across the province.

We are thrilled and proud to share this Report and show you how your generosity and our hard work have made a difference.

This Report highlights not only the major changes that have taken place, but also the extent of our growth, driven by unprecedented levels of engagement and one goal: **support more youths in the care of the DYP until they reach the age of 25 to make transitioning to adulthood easier for them.**

The desperate situation of youths in care and the needs to be addressed can leave no one indifferent. You have answered our call and come together for these youths like we have never seen before. **Today, the Fondation serves as a link between you and youths in care, turning your commitment into action to meet their needs.**

Your contribution is part of a collective effort by thousands of individuals and businesses dedicated to improving the wellbeing of youths in care. And we are immensely grateful for everything you do.

THANK YOU for your trust and dedication.



**Yvon Roy**  
Chair of the Board of Directors



**Fabienne Audette**  
Managing Director



# A message from Régine Laurent

"Our approach must be one of community-driven action designed to meet specific, critical needs.

A society that takes care of its children and respects and defends their rights is not going to build itself. We need agents like the Fondation des jeunes de la DPJ to finally make things happen for youths in need of protection.

Everything the Fondation does, from providing in-home prevention services to supporting youths transitioning to adulthood, is fully in line with our recommendations.

Congratulations to the Fondation for its leadership and the positive change it has brought to the lives of youths in care!"

## **Régine Laurent**

Chair of the Special Commission on Children's Rights and Youth Protection (2021)

## **Helping to create a Quebec fit for children**

The Laurent Commission, appointed by the Government of Québec to investigate the province's youth protection system, released its final report in 2021, urging decision makers and the public to build "supportive networks for these children."

**At the Fondation des jeunes de la DPJ, all our actions are informed by the Laurent Commission's final report and its recommendations. Ultimately, the message we want to send is that our entire community needs to come together to support youths in care.**



**Here's how the Fondation's priorities for action align with the Laurent Commission's recommendations.**

## Preventing

**Official recommendation**

Support parents to better help children

**Our work**

**The Fondation supports social workers in their efforts to provide early, appropriate support to families**

**Official recommendation**

Promoting positive child development outcomes:

By providing perinatal services

By providing early childhood services

**Our work**

**Starter kits for young parents, packed with essentials for their newborn's arrival**

**Personalized stimulation kits, preventive speech therapy tools, help with childcare expenses**

## Humanizing rehabilitation services

**Official recommendation**

Ensure youths have access to physical and mental health services

Make sure youths in care follow the provincial curriculum, and devise strategies to foster their academic success

**Our work**

**Sports, culture, and arts programs to foster good physical and mental health**

**Sensory relief rooms and alternative therapies**

**Tutoring sessions, adaptive IT equipment, help with tuition fees**

**Here's how the Fondation's priorities for action align with the Laurent Commission's recommendations.**

## Supporting youths as they transition to adulthood

**Official recommendation**

Support at-risk youths as they transition to adulthood

Support youths throughout their academic journey and help them acquire the knowledge and skills they need

Improve housing stability

**Our work**

**Workshops and initiatives designed with the specific needs and life experiences of each youth in mind (available in Montreal and elsewhere in Quebec)**

**Financial aid to help youths pursue post-secondary education, internship placements, vocational training, and supplies**

**Independent living readiness workshops, transitional apartments, start-up kits, rent payments, and transition to independent living allowances**

## Tailoring services to the needs of immigrant families

**Our work**

**Furniture and supplies to help families settle in, payment of healthcare expenses for children who are not covered under Quebec's public health insurance plan**

## Supporting innovative clinical research and building partnerships with the research community

**Our work**

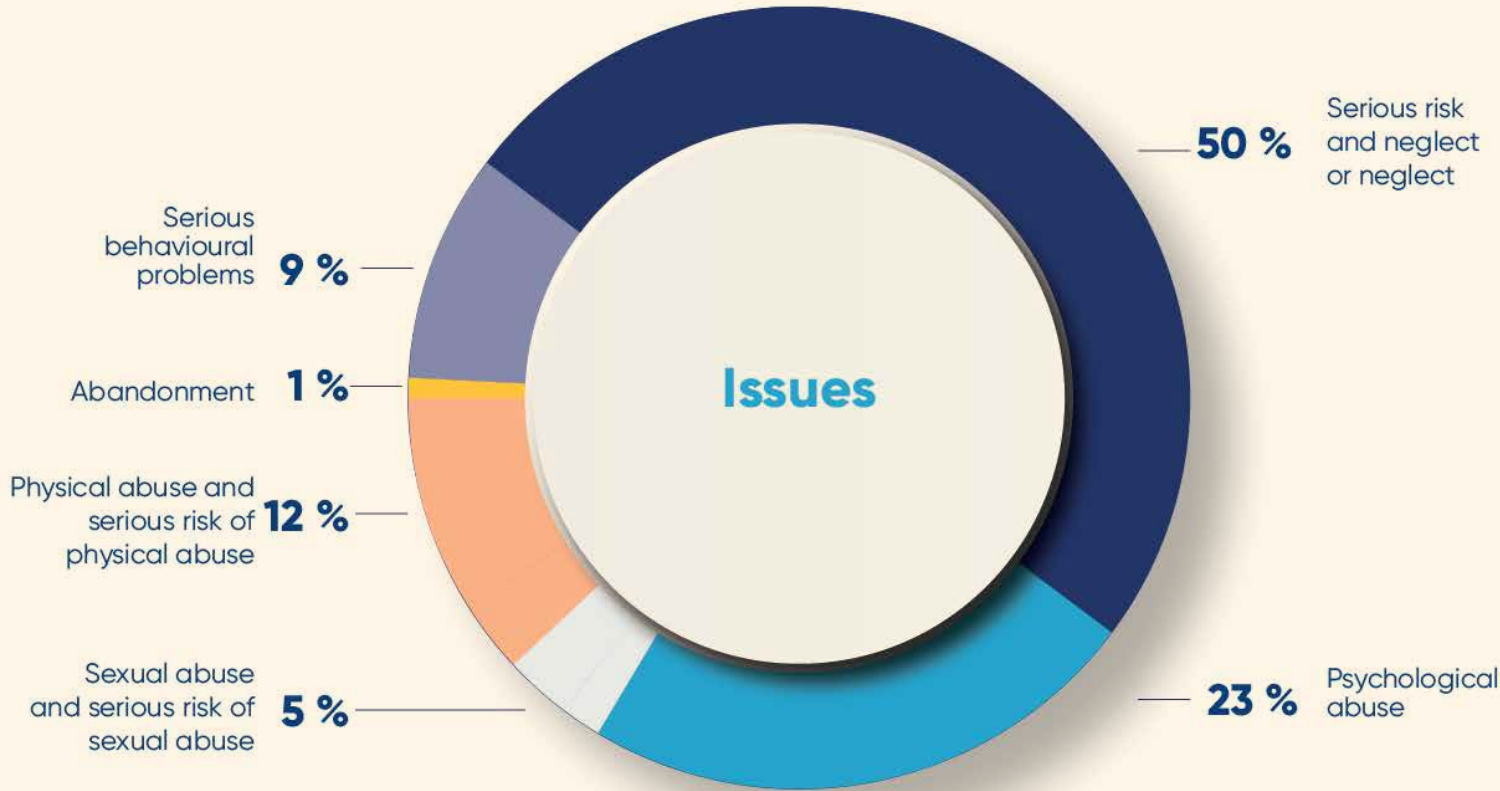
**Funding for innovative therapies recommended by studies conducted with the research team at the Institut universitaire Jeunes en difficulté (IUJD)**

# An overview of youths in care

Staggering statistics that call for urgent action

Every youth in care has a story. But to better understand just how serious the situation is, we need to look at a few staggering statistics:

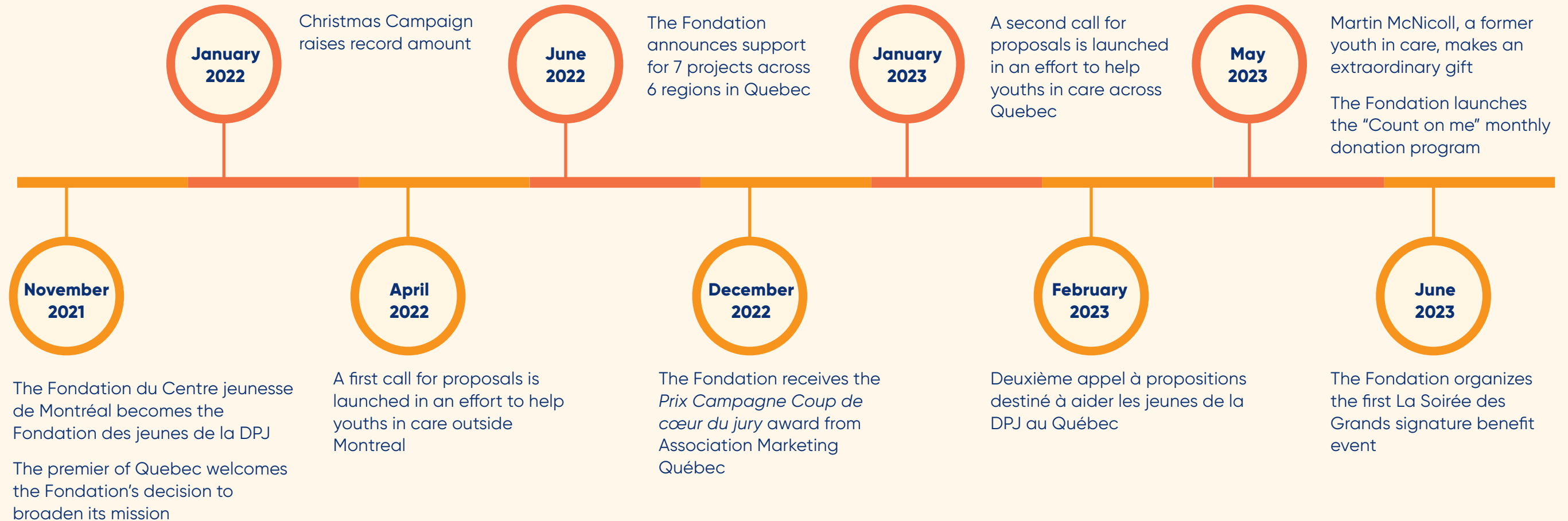
- Every year in Quebec there are more reports made to the DYP than there are births.
- Currently, there are over **42,000 children** in care across the province.
- In Quebec, **363 reports** are made to the DYP every day. That's the equivalent of 7 school buses.



Source: Bilan des directeurs de la protection de la jeunesse 2021–2022 (report by Quebec's directors of youth protection)



# Highlights



Over the past 25 years, the Fondation has handed out **\$12.6 million** in grants through its programs for youths in care

# The Fondation gets a makeover

# Broadening our mission

## Helping more youths

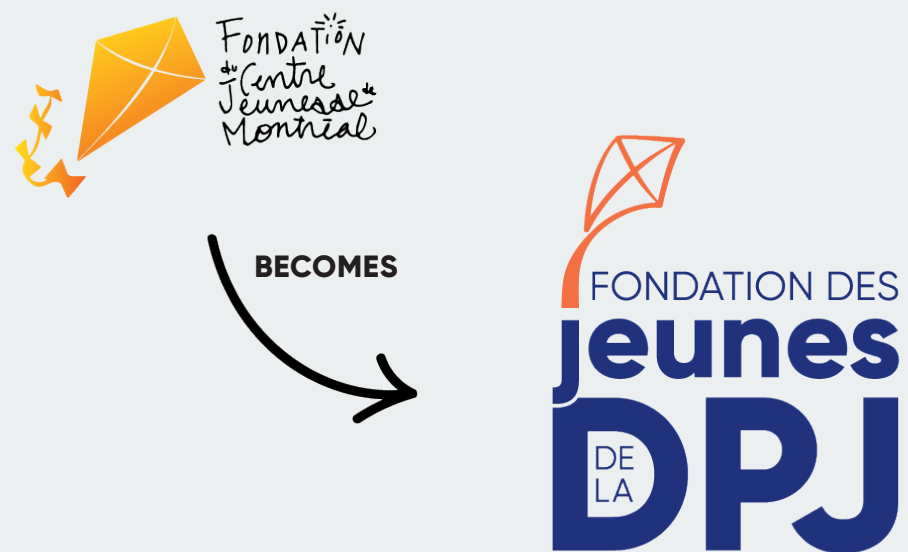
In Quebec, there are more reports made to the DYP than there are births. Faced with such an alarming situation, we often find ourselves powerless and wondering what we can do to ensure the wellbeing of children and teenagers who have experienced abuse, assault, mistreatment, or neglect.

The answer has been around since 1998 but not many Quebecers were aware of it: the **Fondation des jeunes de la DPJ**.

**On November 17, 2021, the Fondation du Centre jeunesse de Montréal changed its name and visual identity and broadened its mission to build public support for youths in care across the province.**

### A dual focus:

- Boost donations to help even more vulnerable youths
- Raise awareness about the cause across the province by attracting more supporters



# Taking on a tough challenge, going beyond expectations

Developing a strategy to attract new supporters to our cause and convert them to donors has definitely paid off, as reflected by the community's newfound commitment. Our public relations and communications efforts have been instrumental in helping us drive unprecedented levels of engagement among Quebecers.

## Major achievements:

**59%**  
new donors

**69%**  
more visits to  
our website

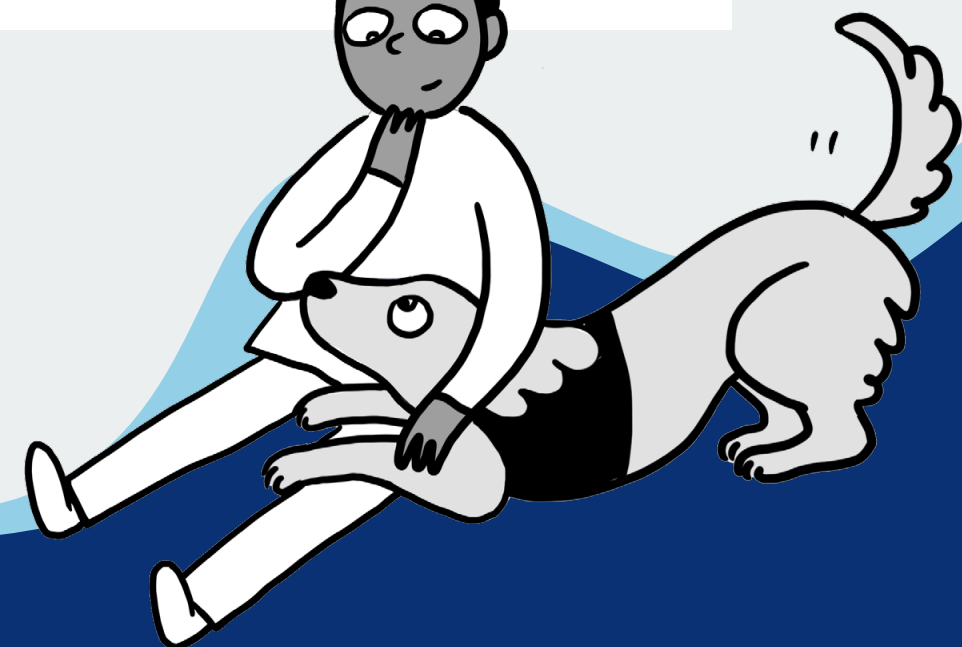
Over  
**4 million**  
video ad views

## Illustrating a grim reality

We turned to art and teamed up with talented Quebec illustrator Anabel Roy to show what youths in care are going through and how a small gesture of support can make a huge difference.

The two eye-opening animation videos we produced tell the uncensored stories of a boy suffering from neglect and a girl witnessing domestic violence, but they do end on a hopeful note, nevertheless.

Emma is a five-year-old little girl who has witnessed a lot of domestic violence. Thanks to Cherry, she is now learning how to give and receive tenderness and love ...





La Fondation des jeunes de la DPJ

## Helping youths discover a world of possibilities

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Too often victims of prejudice, children and teenagers in care don't allow themselves to step outside of their situation, which they wrongly perceive as normal. Hurting inside, they feel like they're not deserving of hope and they don't dare to dream like other young people their age do. Their future is anything but open and inspiring.

That's where the Fondation des jeunes de la DPJ comes in. We can change the way youths see their future. We can inspire. We can give hope. We can spark dreams that have the potential to change everything.

### **Our mission, our promise**

The Fondation des jeunes de la DPJ's mission is to change how youths in care see their future by giving them the courage and confidence to believe in a world of possibilities.

In addition to advocating for Quebec youths in need of protection, we engage the public and supplement government funding to quickly meet specific, individual needs.



“Between possible and impossible—two letters and a state of mind.”

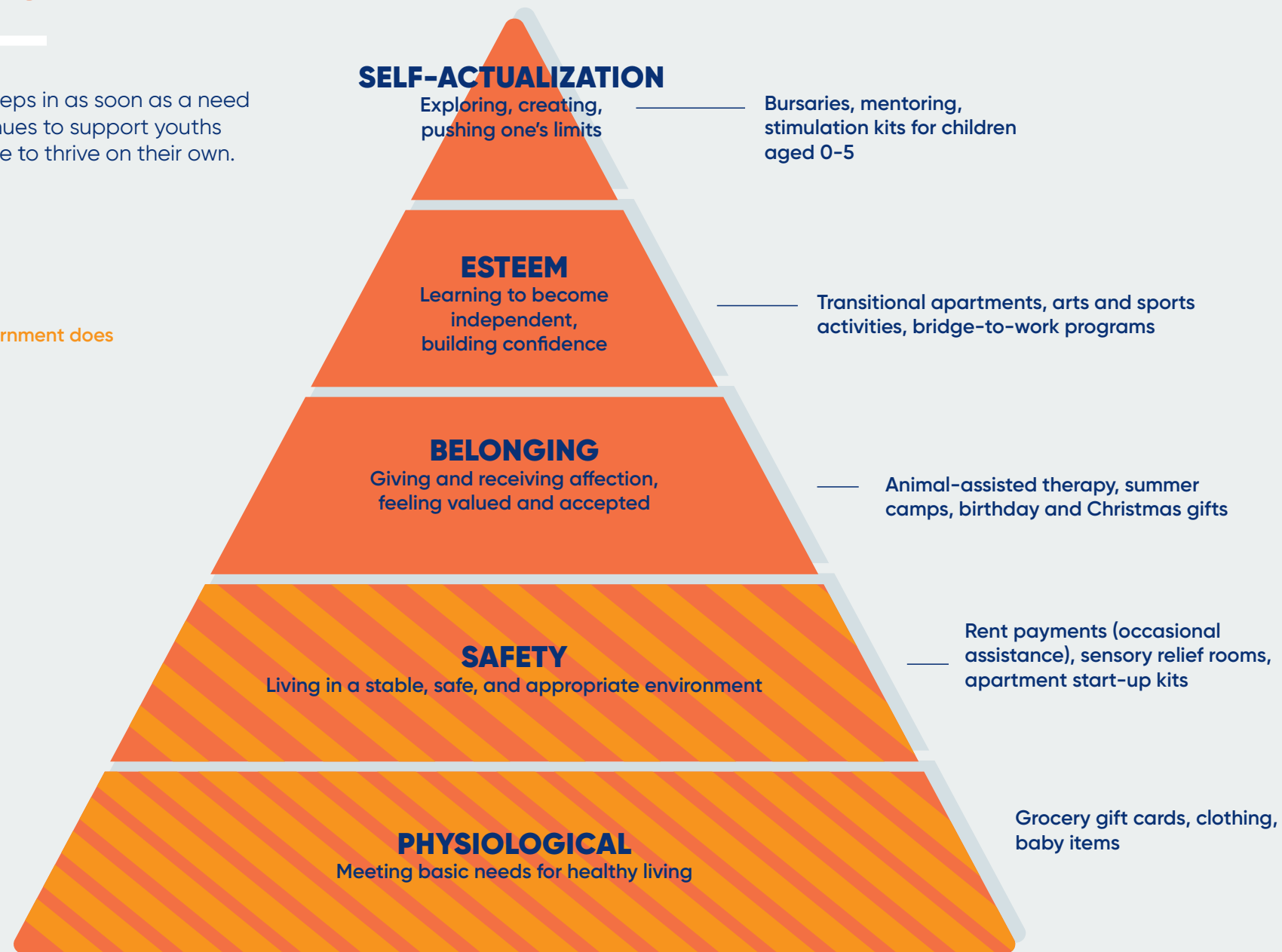
— Charles de Gaulle

# Our work

The Fondation steps in as soon as a need arises and continues to support youths until they are able to thrive on their own.

- What we do
- What the government does

Based on Maslow's pyramid



# Our values

- HOPE
- ENGAGEMENT
- EMPATHY
- MUTUAL AID

## Anaïs Favron becomes the Fondation's new spokesperson

To promote our new image, we needed a high-profile spokesperson who could share the stories of youths in care with tenderness and talk about the Fondation's work with excitement. That person turned out to be actor and host Anaïs Favron.

Ever since she took on the role of spokesperson, Anaïs has given many media interviews to raise awareness about youths in care and remind people that they can and must support our cause.

*"I want to use my voice and say that they are out there and they need us. You know me—when I speak, I get all excited and often say things that get a reaction. But I can never be vocal enough in reminding people that we need to stand up for these youths!"*

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## Nancy Audet becomes the Fondation's proud supporter

Nancy Audet, journalist, author, and speaker, took on the key role of proud supporter of the Fondation des jeunes de la DPJ in 2021. She regularly speaks about youths in the care of the DYP, reminding everyone how important our mission is.

*"Every time I speak, my goal is always the same: point out what is unacceptable for our children, find solutions and, above all, give all those young people hope. By reaching out to them, we can help them build a happier future."*



Anaïs Favron

Nancy Audet

# Our work gets recognized and rewarded

## The Fondation wins the Prix Campagne Coup de cœur du jury award at Flèches d'or gala.

The Fondation's rebranding campaign won the Prix Campagne Coup de cœur du jury award at the 34th Flèches d'or gala organized by Association Marketing Québec on December 7, 2022.

*"We are so proud and touched that our cause has garnered the attention of the Quebec marketing industry. Everything we do, we do to ensure the wellbeing of youths in care. Our communications efforts are part of that, and we are thrilled to see that they've paid off."*

### Marie-Hélène Vendette

Senior Director, Philanthropic Development and Communications



**Stéphanie Dubé**, Director – Atypic; **Marie-Hélène Vendette**, Senior Director, Philanthropic Development and Communications – Fondation des jeunes de la DPJ; **Fabienne Audette**, Managing Director – Fondation des jeunes de la DPJ; **Pascal Lépine**, Founder – Atypic; **Annick Lafleur**, Senior Advisor, Annual Campaigns and Business Intelligence – Fondation des jeunes de la DPJ

The announcement of the Fondation's decision to broaden its mission was met with widespread enthusiasm, drawing positive reactions from various public figures and politicians, who expressed their support for the initiative.



François Legault



Lionel Carmant



Valérie Plante



Tout le monde en parle



The Fondation's campaign was also an Idéa Awards finalist in the Business Results category.



# Our mpact

# Providing help in Montreal and other parts of Quebec

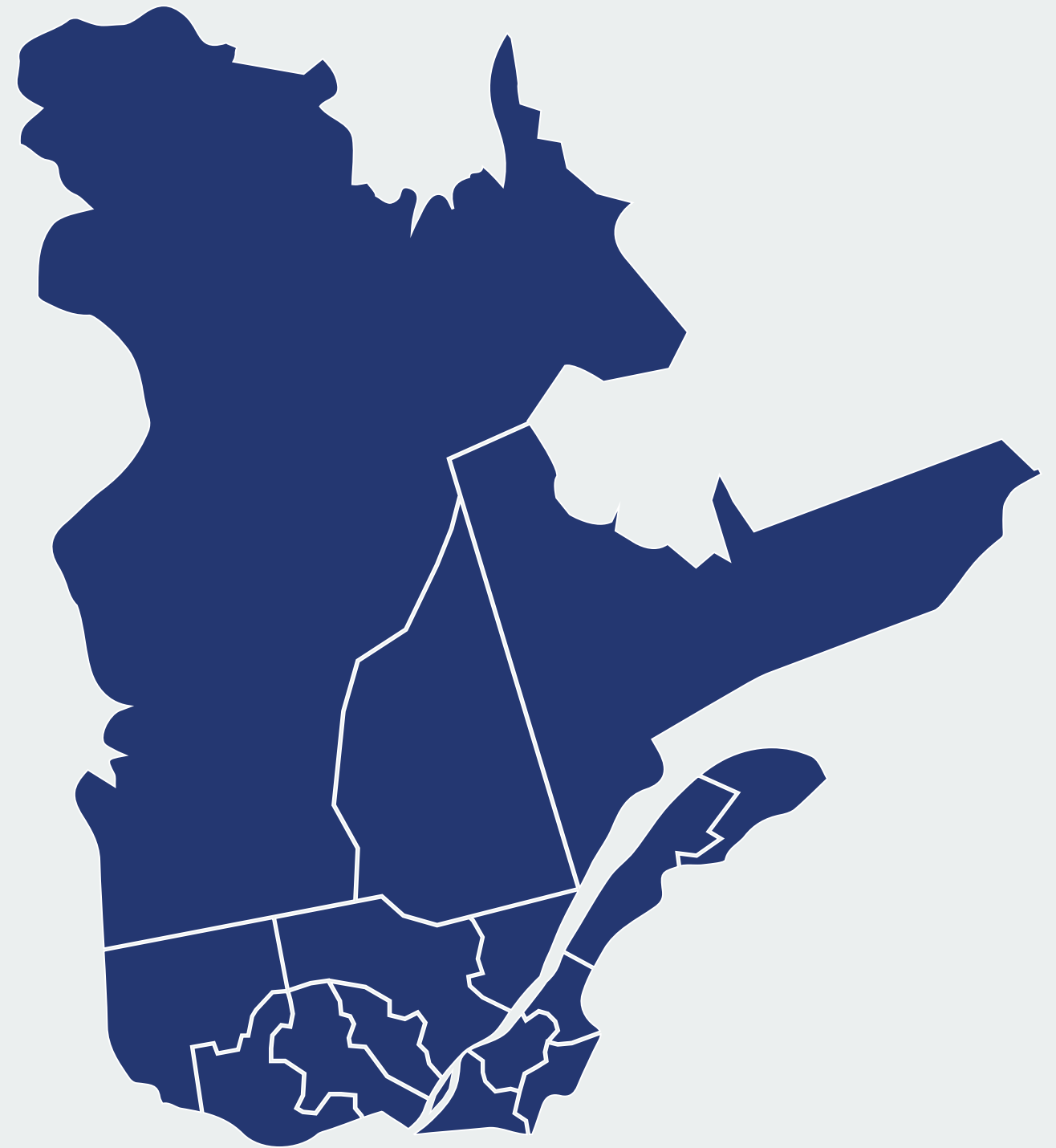
Ensuring equal opportunities for all youths in care

A broader mission, announced in fall 2021, and a strong vote of confidence from the community, have enabled the Fondation to extend its reach to current and former youths in care outside of Montreal. As part of our commitment, every year, we support initiatives developed by organizations working with youths in other areas of the province.

## Making a direct, tangible impact

Under the new support fund for regional initiatives, the Fondation launched its first call for proposals, inviting organizations across Quebec to submit their applications. Every year, selected organizations can take advantage of the fund to bring their projects to life and do more for youths in care in their regions. The fund is overseen by an Allocations Committee made up of social services, youth protection, and social development experts.

In 2022 in Quebec, 1 in 4 youths transitioning to adulthood received support from the Fondation.



# 7 projects supported by the Fondation

- **Maison Stéphane Fallu**  
POSA/Source des Monts, Montérégie
- **Le Belvédère**  
Vallée Jeunesse Outaouais
- **Les Habitations l'Envolée**  
Laval
- **All you need to become independent**  
Carrefour jeunesse-emploi MRC Deux-Montagnes, Laurentides
- **Supporting youth experiencing homelessness**  
Maison Marie-Frédéric, Capitale-Nationale
- **Experimental apartments**  
CIUSSS Mauricie-Centre-du-Québec
- **Stay in School Fund and Skills Development Fund**  
Gatineau Health Foundation and CISSS de l'Outaouais

*"What we're seeing today is youths who are more emotionally balanced, have stronger self-esteem, and are more motivated to pursue their goals. All of this has been made possible through the support of the Fondation des jeunes de la DPJ. Such encouraging outcomes inspire us to continue our work and maximize our impact. The youths have expressed gratitude for the support they've received and reported positive changes in their lives."*

## **Sherley Toussaint**

Development Officer Major Gifts, Gatineau Health Foundation



## **In 2022**

\$250,000 went toward 7 projects designed to help youths in care transitioning to adulthood in 6 regions across Quebec

ne of the key issues raised in the Laurent Commission's report was the need to better prepare youths in the care of the DYP across Quebec for life on their own. So, we made it a priority to support projects that would help youths achieve housing stability and acquire skills required for adulthood in a safe and caring environment.

**The Fondation is thrilled to have funded seven projects intended to provide critical services to youths. Here are some of them:**

## Outaouais

### Le Belvédère – Vallée Jeunesse

#### Helping youths in the care of the DYP in the Outaouais region

The Fondation des jeunes de la DPJ is proud to support Belvédère Jeunesse Outaouais, an organization that provides assistance to youths aged 16 to 21 transitioning to adulthood. Using the **\$35,000** cheque from the Fondation, the organization will provide youths living at the facility with psychosocial support to help them tackle a number of challenges, including finding a job and housing.

*"Our youths are our future, and today, thanks to the Fondation des jeunes de la DPJ, we have the amazing opportunity to better assist them and give them the tools they need to thrive and reach their full potential in our society."*

#### **Luc Villemaire**

Executive Director, Belvédère Jeunesse Outaouais



**Fabienne Audette**, Managing Director – Fondation des jeunes de la DPJ;  
**Andréane Sigouin**, Youth Worker, recently hired with funds from the Fondation;  
**Natasha Rancourt Payant**, Coordinator for Le Belvédère;  
**Luc Villemaire**, Executive Director – Vallée jeunesse Outaouais; and  
**Geneviève Gagnon**, Director of Programs – Fondation des jeunes de la DPJ

# Laval

## Les Habitations l'Envolée

### A new partnership to benefit youths in the care of the DYP in Laval

The organization wanted to set up a **gym and sports hall** for residents, and it was able to do so with the \$20,000 it received from the Fondation.

Using the gym helps residents lead healthy and active lifestyles that can prevent and mitigate various issues they might face, such as isolation, anxiety, and lack of self-esteem.

The gym is open 24/7 and is a great place for all residents, including new mothers, who can leave their babies with a social worker in an adjacent room while working out.

The organization also wanted to make sure young people had a place to come **back to after leaving the housing facility**.

*"We noticed that physical activity really helps them manage their emotions. If the Fondation hadn't funded our gym, we simply wouldn't have a gym."*

#### **Elena Sauvageau**

Executive Director, Habitations L'Envolée



The Habitations l'Envolée team, including Executive Director **Elena Sauvageau**, and young people living at the facility showed off their new gym to **Fabienne Audette**, Managing Director – Fondation des jeunes de la DPJ, and **Geneviève Gagnon**, Director of Programs.

# Laurentides

## Carrefour jeunesse-emploi MRC Deux-Montagnes

### “All you need to become independent”

The Carrefour jeunesse-emploi (CJE) de la MRC de Deux-Montagnes youth employment centre received **\$14,000** from the Fondation for its project to hand out backpacks filled with supplies that young people can use as they build their independence and transition out of care.

The backpacks are available to youths across the Laurentides region. Each backpack includes hygiene products, grocery cards, and a clothing store gift card.

In addition to financial assistance, the youths receive an information kit with answers to frequently asked questions, guides to **help them along** as they apply for a driver's licence, health insurance card, social insurance number, or birth certificate, for instance, and other resources that will come in handy as they navigate adulthood. The information is also available on a USB key that youths can use to store important documents.

*“Young people must understand that there are organizations out there to help them move forward.”*

#### **Lyne Doth**

Executive Director, CJE de la MRC de Deux-Montagnes



**Émilie Hamelin**, Youth Worker; **Fabienne Audette**, Managing Director – Fondation des jeunes de la DPJ; **Lyne Doth**, Executive Director – CJE de la MRC de Deux-Montagnes; **Suzanne Clavel**, Youth Worker – Psychosocial Support Manager; **Geneviève Gagnon**, Director of Programs – Fondation des jeunes de la DPJ; **Claudie Morel**, Development and Communications Officer and Project Lead; **Maude Paul**, Youth Worker, and Nala.

# Transitioning Towards an Autonomous Life

Because you don't just become an adult the morning you turn 18...

Transitioning to adulthood is a difficult journey. It's a challenging time where youths in care often lack proper family support or a social safety net to help them navigate their new situation. The Fondation plays a key role in preparing those youths for life on their own. We provide support for various workshops and initiatives that teach new skills and are designed with the specific needs and life experiences of each youth in mind.

Without our support, many youths would have to forgo education for employment and would end up living precariously.

## Our impact in numbers: 2021–2023

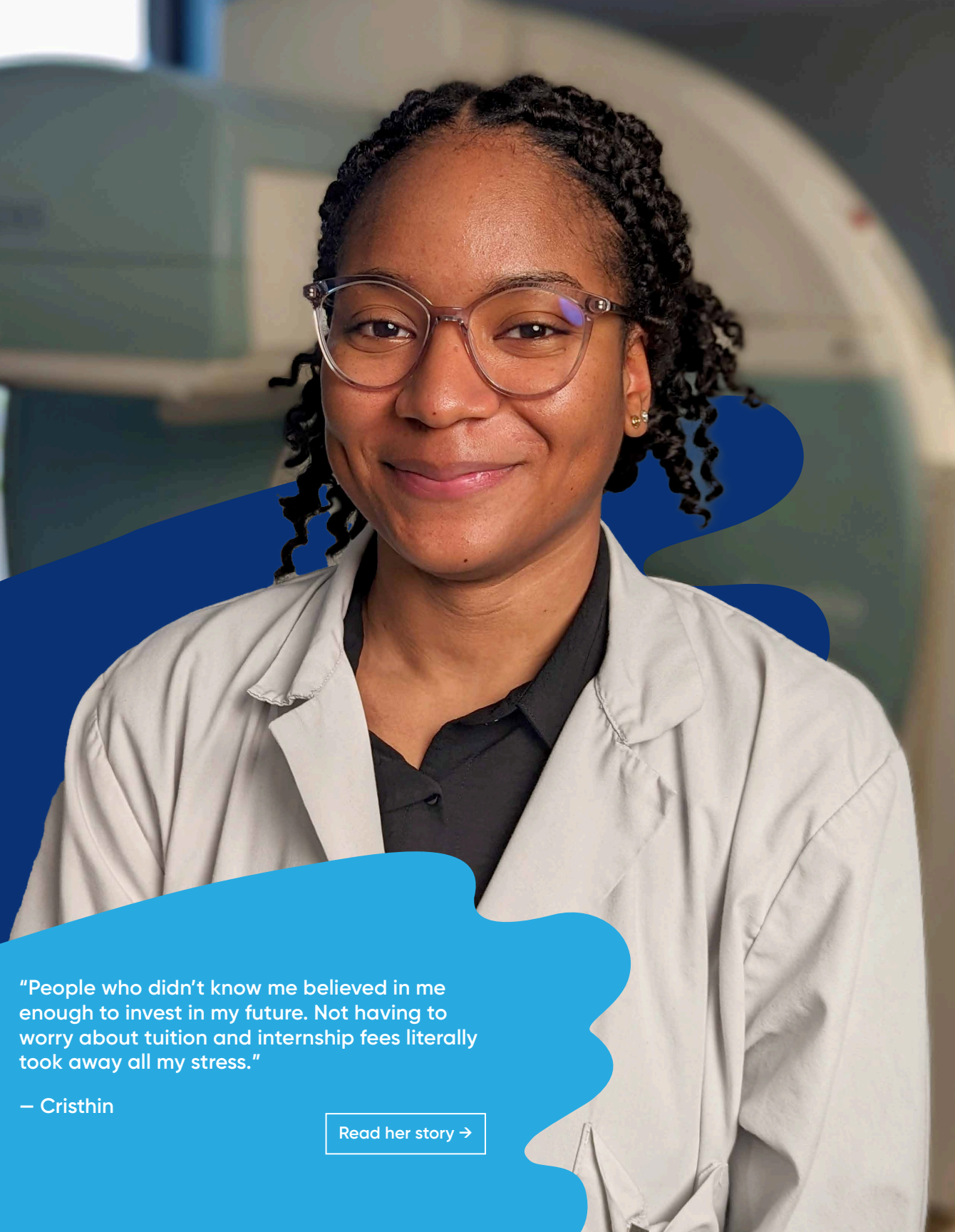
**3,825 YOUTHS** aged 16 to 25 received support under the program

**\$640,707** were granted for the program in Montreal and other regions across Quebec

**1 IN 4 YOUTHS** received support from the Fondation in 2022 as they transitioned to adulthood and out of Quebec's child and youth welfare system

### THANK YOU TO OUR PARTNERS!

- Children's Aid Foundation of Canada
- Caisse de dépôt et placement du Québec
- The Home Depot Foundation
- Fondation Thérèse Casgrain
- Quebec Bar Foundation
- Quebec CPA Foundation



"People who didn't know me believed in me enough to invest in my future. Not having to worry about tuition and internship fees literally took away all my stress."

– Cristhin

[Read her story →](#)

# School Perseverance

Education has the power to transform the lives of youths in care

Staying in school and getting a degree is a real challenge for youths in the care of the DYP. Currently only 25% of them have a high school diploma at age 19.\*

Yet education has the power to bring positive, long-term change to the lives of youths experiencing hardship. It can also help break the cycle of poverty. The Fondation is there to support youths in care who are struggling in school, making sure they have everything they need to succeed and celebrating their efforts and achievements.

## Our impact in numbers: 2021–2023

**1,446 YOUTHS** aged 5 to 17 received support under the program

**\$336,430** were granted for the program

**489 YOUTHS** from elementary to high school received bursaries in recognition of their efforts to stay in school or earn their diplomas

**276 YOUTHS** received tutoring assistance when they were in school

### THANK YOU TO OUR PARTNERS!

- Children's Aid Foundation of Canada
- CIBC Foundation
- Fondation J.A Desève
- Fiducie Charitable Fournier-Éthier
- Oeuvres Régis-Vernet
- SSQ Foundation
- Fondation Jacques et Michel Auger

"As teachers, we find it heartening that the Fondation awards bursaries to students living in youth centres. The best way to keep students motivated is to let them know that other people out there also want them to succeed."

— Diane Giroux, Principal of Dominique-Savio school, located in a youth centre



\*According to a study by CREVAJ



# Family Support

Struggling parents sometimes need help to fulfill their roles

The specific challenges parents are facing (e.g., mental health issues, hard time integrating, domestic violence, substance abuse, and poverty) can prevent children from thriving in their home environment. DYP workers are there to help parents fulfill their roles and responsibilities to their children.

At the Fondation, we support social workers as they assist families in need. Proactively addressing issues at an early stage and providing appropriate assistance helps families maintain and improve their living conditions, ensuring a secure environment for their children's development at home.

## Our impact in numbers: 2021–2023

**2,878 YOUTHS**

aged 0 to 17 received support under the program

**\$219,496**

were granted for the program

**3 X PLUS**

food aid was provided to families than in previous years

THANK YOU TO OUR PARTNERS!

- Walmart
- Consultation J-P Duplantie

"A woman living in an abusive relationship was separated from her three children, who were placed in foster care. She did everything in her power to get them back, while the Fondation provided her with things she needed for her new apartment. The family was reunited six months earlier than planned and regained a sense of direction and stability."

– Geneviève Gagnon, Director of Programs, Impact and Community Relations – Fondation des jeunes de la DPJ



# Self-esteem and Healthy Living Habits

Creating experiences that help build self-esteem

Youths in the care of the DYP bear deep and painful emotional scars. Many have a diminished sense of self-worth as a result of the trauma and lack of strong emotional connections they experienced during their childhood and teenage years.

The Fondation helps youths in care by creating positive experiences designed to strengthen their self-confidence. We provide activities that awaken new interests and passions, while fostering self-discovery and giving youths the opportunity to define themselves as individuals.

## Our impact in numbers: 2021–2023

**2,208 YOUTHS** aged 3 to 21 received support under the program

**\$242,260** were granted for the program

**320 YOUTHS** participated in annual summer activities organized in youth centres

### THANK YOU TO OUR PARTNERS!

- Children's Aid Foundation of Canada
- Montreal Canadiens Children's Foundation
- SSQ Foundation
- Canadian Tire Jumpstart Charities



“Over the past 10 years, I’ve seen how art and sports serve as sanctuaries where youths can express their feelings and explore their own capabilities. Participation in the program transforms young people, opening their eyes to a path brimming with newfound hope and possibilities.”

— Sophie Gagné, Educator responsible for Arts and Culture activities

# Innovative Interventions for Troubled Youths

Developing special projects to help youths who have experienced severe trauma

Some youths in the care of the DYP have been removed from unstable, violent, or toxic environments. Dealing with the negative effects of those experiences on their behaviour and personal development requires personalized, innovative approaches. The research teams at the Institut universitaire Jeunes en difficulté (IUJD) run projects that are specifically geared toward deeply troubled youths.

At the Fondation, we provide funding for innovative therapies stemming from those research projects. Such therapies serve as tools to support youth work activities, enhancing the assistance offered by social workers.

## Our impact in numbers: 2021–2023

<b>2,585 YOUTHS</b>	aged 0 to 21 received support under the program
<b>\$189,887</b>	were granted for the program
<b>540 YOUTHS</b>	enjoyed the companionship of our emotional support dog in a year
<b>600 TROUSSES</b>	were given to youths in care aged 0 to 18 to help with general sensory needs and ADHD symptoms

THANK YOU TO OUR PARTNERS!  
• TELUS Friendly Future Foundation  
• Oven-Baked Tradition



“Supporting programs like Blooming Words through donations gives dozens of children struggling with language the opportunity to access practical, personalized assistance when they need it.”  
– Isabelle Robert, Coordinator of the community-based rehabilitation continuum of care – Youth Program, CCSMTL

# Magic Moments

## Creating unforgettable memories for youths in care

The lives of youths in care are often deeply marked by experiences of adversity. Whether they live in a youth centre, in a foster home, or with their families, those young people need to experience moments of carefree happiness.

While they are in the care of the DYP, we support them by celebrating milestones, holidays, and important events so they too can feel “just like everyone else.” That way we give young people the opportunity to create unforgettable memories they can revisit to find strength and face the challenges that lie ahead.

### Our impact in numbers: 2021–2023

**1,280 YOUTHS** aged 3 to 21 received support under the program

**\$58,107** were granted for the program

**900 TICKETS** to sports events and shows were handed out to youths

#### THANK YOU TO OUR PARTNERS!

- Montreal Alouettes
- Fondation Evenko



“Football is a sport of resilience and teamwork. Win or lose, you’re never alone. Football players are natural allies to youths in the care of the DYP. They play a sport that allows them to push their limits and accomplish what sometimes seems impossible.”

– Nancy Audet, Proud Sponsor of the Fondation

## Our contributors

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Atelier En Boucle  
Au bout du Museau  
Auberge du cœur l'Envolée Boomrank  
C.A.R.E Jeunesse  
CISSS de l'Outaouais  
CIUSSS de la Mauricie-et-du-  
Centre-du-Québec  
CIUSSS du Centre-Sud-de-l'Île-  
de-Montréal  
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Club Optimiste – Université de Montréal  
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Quebec Bar Foundation  
Quebec CPA Foundation  
Fondation du Collège André-Grasset  
Mira Foundation

Gatineau Health Foundation  
La Tablee des Chefs  
Le Belvédère  
Le Collectif Ex-Placé DPJ  
Le grenier de Lorraine  
Le Sac à dos  
Les Débrouillards  
Maison Marie-Frédéric  
MicroHabitat  
Neo Collège  
PennyDrops  
PITREM  
POSA/Source des Monts  
Sphères Project  
Rodolfo Furlan  
School Success TELUS  
Université de Montréal



Thank you to our contributors  
for making a difference in  
the lives of young people and  
helping us fulfill our mission

**Fundraising**



## 2023 Spring Campaign

Count on me: Making an impact with a monthly gift

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Once they reach adulthood, youths in care must pay for monthly expenses, including rent, electricity, Internet, groceries, and transportation. Their bills can quickly add up.

With our “Count on me” monthly donation program, we are giving donors the opportunity to send youths a strong message that says: “You’re not alone. You can count on me!” Providing monthly support helps meet very real needs at every stage of these young people’s lives.

**Campaign outcome:**

80%

increase in monthly donations



# 2021 and 2022 Christmas Campaigns

Setting a record of generosity and support

In 2021 and 2022, the Fondation's Christmas campaigns broke all records. The unprecedented outpouring of support for youths in care definitely topped the list of good news in the wake of a devastating pandemic. Through the generosity of individuals, businesses, foundations, and elected officials committed to helping the most vulnerable youths in our society, we were able to meet pressing needs brought to our attention throughout the year.

What's more, the Fondation successfully cut through the holiday clutter at a time when competition for media attention is fierce. By giving interviews to TVA, RDI or 98.5 FM, to name just a few, youths in care had the chance to tell their stories to a wide audience, raising awareness about their experiences and sending a powerful message of hope.

## Our 2021 and 2022 Christmas Campaigns in numbers

**\$1,737,000** in donations

**+ thousands of gifts and warm items of clothing handed out**

- 433 media appearances
- 3 015 new donors

## Thank you to our partners





# Soirée des Grands inaugural event: A spectacular success

The Fondation des jeunes de la DPJ is thrilled that its very first Soirée des Grands signature benefit event was a spectacular success. We raised a net **\$808,000**, making the new event a pillar of Quebec's philanthropic scene.

*"What an achievement! I am extremely proud to have co-chaired the first Soirée des Grands event. Each and every person in the room has helped spread the wave of kindness the Fondation ignited around this pivotal cause here in Quebec. Today, we've shown that we're there for the young people who need us the most."*

## **Michel Lalande**

Executive Vice-President, Legal Affairs, Compliance and Secretariat – CDPQ, Honorary Co-Chair and Co-Presenter of the Soirée des Grands

The Soirée des Grands, presented by CDPQ and Metro Supply Chain, was held at Windsor Station on June 8. In the vibrant atmosphere created by our expert hosts Anaïs Favron and Nancy Audet, roughly 600 guests from the realms of business, politics, media, and youth protection came together to remind youths in care that they are not alone. Several former youths in care also gave moving testimonials, reminding everyone of the importance of taking action.

*"Every year, more and more children are placed in the care of the DYP, so seeing such an outpouring of support for these youths is reassuring. Our Soirée des Grands event brought together hundreds of individual donors and businesses in a show of commitment that is driving us to do more and work harder for these youths every day."*

## **Fabienne Audette**

Managing Director, Fondation des jeunes de la DPJ



From left to right: **Anna Martini**, Chief Executive Officer – Psycho Bunny, Honorary Co-Chair of the Soirée des Grands; **Benoit Lacoste Bienvenue**, Regional Managing Partner – KPMG; **Yvon Roy**, Managing Director – Investments, VC & Growth – CDPQ, and Chair of the Board of the Fondation des jeunes de la DPJ; **Mathieu Descheneaux**, Chief Financial Officer – Metro Supply Chain; **Fabienne Audette**, Managing Director – Fondation des jeunes de la DPJ; **Julie Pagé**, Partner – Novacap, Chair of the Organizing Committee for the Soirée des Grands; and **Michel Lalande**, Executive Vice-President, Legal Affairs, Compliance and Secretariat – CDPQ, Honorary Co-Chair and Co-Presenter of the Soirée des Grands.

# Thank you to our partners

Presenters



Platinum partners



Gold partners



A special thank you to our partner Dandurand



The Fondation wants to thank all DYP and Youth Program educators, caseworkers, facilitators, coordinators, and retirees who answered our call for volunteers and helped make the first Soirée des Grands a huge success.

# Activities to benefit the Fondation

As the Fondation grew, so did our mission, gaining momentum across Quebec and driving a surge in support from both individuals and businesses determined to make a difference in the lives of youths in care.

Over the past two years, many businesses have shifted the focus of their activities and events, adding a new dimension of purpose by supporting the Fondation.

## Engagement in action



**Chandelles Funky** worked with Anaïs to create a special candle. All sales proceeds went to the Fondation.



Anaïs participated in the **Humains Solidaires** project launched by Petite Gazelle Atelier. The project featured a selection of heartfelt phrases, handpicked by various artists to champion their cause.



For Valentine's Day 2023, **Lost & Faune** and Anaïs came up with adorable heart-shaped earrings to celebrate love while supporting youths in care.

## Other dedicated partners

In November 2022, DYP employees joined the **Défi 30 jours : Je prends soin de moi** wellness challenge. The challenge brought them all together as they treated themselves to moments of joy on their own or with others, or unlocked new habits for better health.

### Thank you also to our other generous contributors:

- Clinique Ovo
- COOK IT
- Crossfit Plateau Gym
- Essentiels Co
- Fonds de charité des employés de la Ville de Montréal
- L'Assembleuse
- ORAKI
- Alexandre and Marie-Ève's wedding guests
- Maxou et Bizou
- Raplapla
- Rose Bon-Bain
- Studio Vexial
- Everyone who decided that the perfect birthday gift was a gift to the Fondation

# Improving daily lives with gifts in kind

\$635,939 in gift-in-kind donations

There is more than one way to make a difference in the lives of youths in care. With gift-in-kind donations, we can provide youths with the items they need, while putting monetary donations toward the six programs overseen by the Fondation. Over the past two years, we have received many items thoughtfully chosen to meet the needs of youths and perfectly suited for different seasons and special occasions.

## New!

For the first time, through the immense generosity of our donors, the Fondation was able to set up two pop-up stores—a winter store and a spring break store—where social workers could pick up items that youths needed to entertain themselves, dress warmly or play sports.

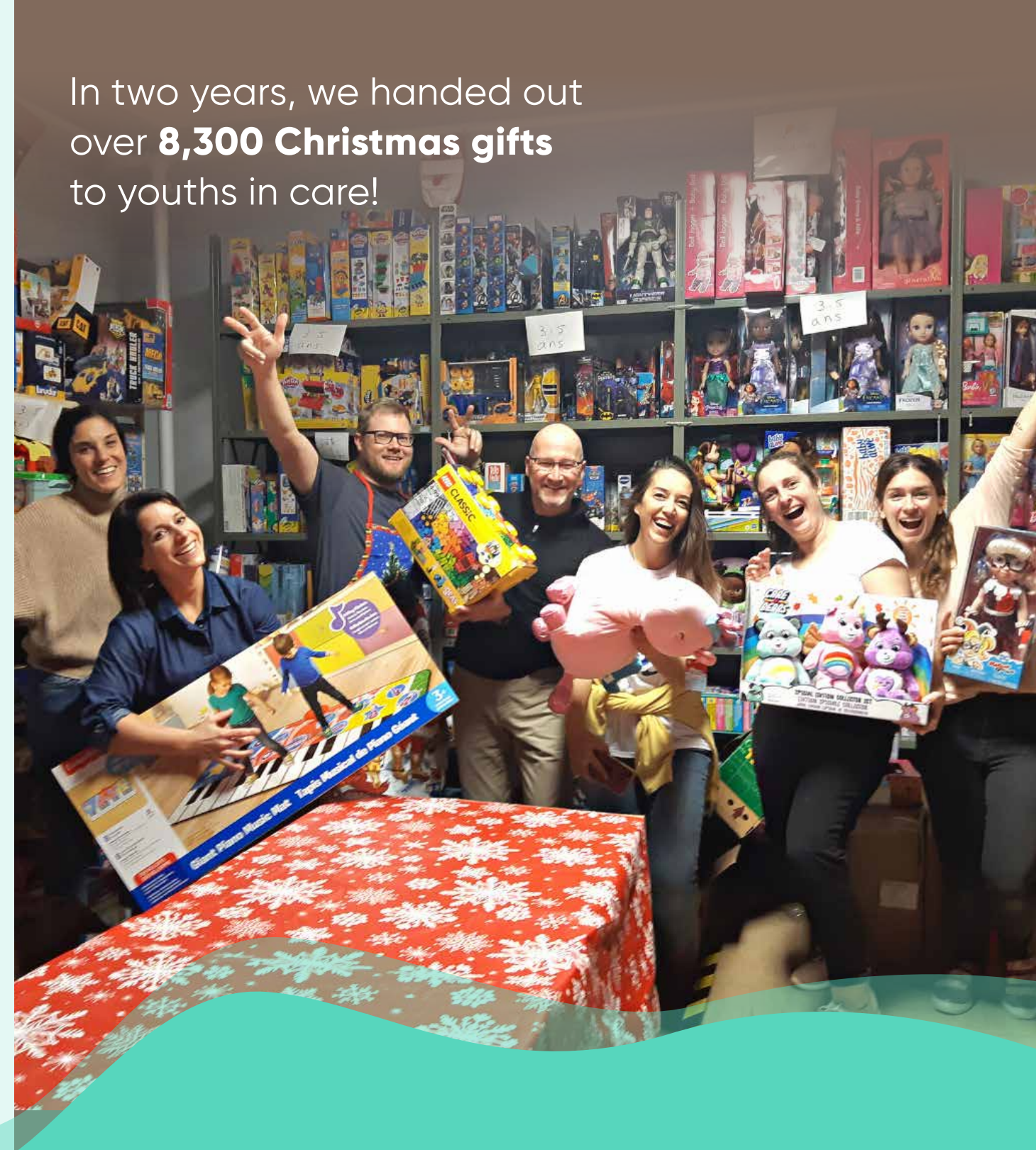
## Volunteers

A huge thank you to our many volunteers, members of the Emerging Leaders Committee, and the Technical Services team at CIUSSS du Centre-Sud-de-l'Île-de-Montréal, who gave their time and effort to provide youths with things they needed and create joyful moments for them.

**A special mention goes to the teams of volunteers who helped out during the holidays:**

- UMQ
- AIG
- AlterGo
- Mirego

In two years, we handed out over **8,300 Christmas gifts** to youths in care!





# Financial results

# Financial statements

	2022-2023	2021-2022
<b>REVENUE</b>		
Fundraising revenue	\$3,068,661	\$1,722,871
Return on investment	\$101,020	-\$138,251
Real estate rental revenue	\$85,718	\$107,148
Other revenue	\$480	\$2,684
<b>TOTAL REVENUE</b>	<b>\$3,255,879</b>	<b>\$1,694,452</b>
<b>EXPENSES</b>		
Fundraising expenses	\$811,572	\$251,160
Operating expenses	\$957,015	\$779,628
Grants to CIUSSS du Centre-Sud-de-l'Île-de-Montréal	\$1,011,438	\$830,427
Grants to external organizations – Montreal	\$171,405	\$56,764
Grants to external organizations – outside Montreal	\$206,000	\$40,000
<b>TOTAL EXPENSES</b>	<b>\$3,157,430</b>	<b>\$1,957,979</b>
<b>EXTRAORDINARY INCOME AND EXPENSES</b>		
Gains on land and buildings	\$1,178,208	\$0
Extraordinary costs – Fondation makeover	-\$5,101	-\$132,950
Canada Emergency Wage Subsidy	\$0	\$55,801
<b>TOTAL EXTRAORDINARY INCOME AND EXPENSES</b>	<b>\$1,173,107</b>	<b>-\$77,149</b>
<b>NET INCOME</b>	<b>\$1,271,556</b>	<b>-\$340,676</b>

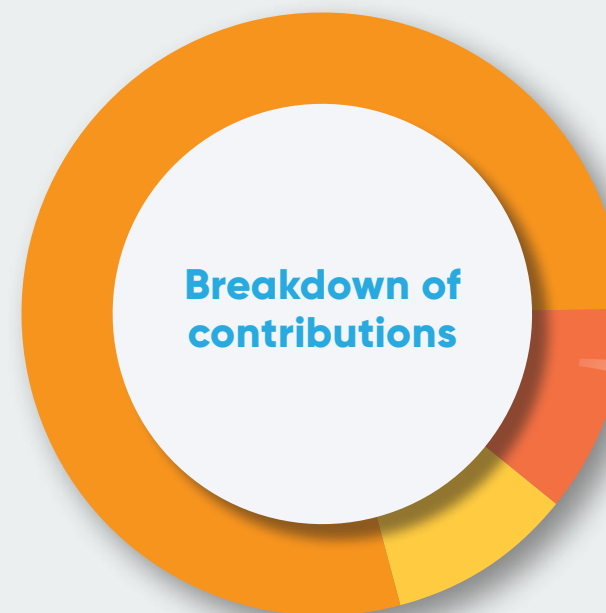
\* Complete audited financial statements are available upon request.

# Monetary contributions

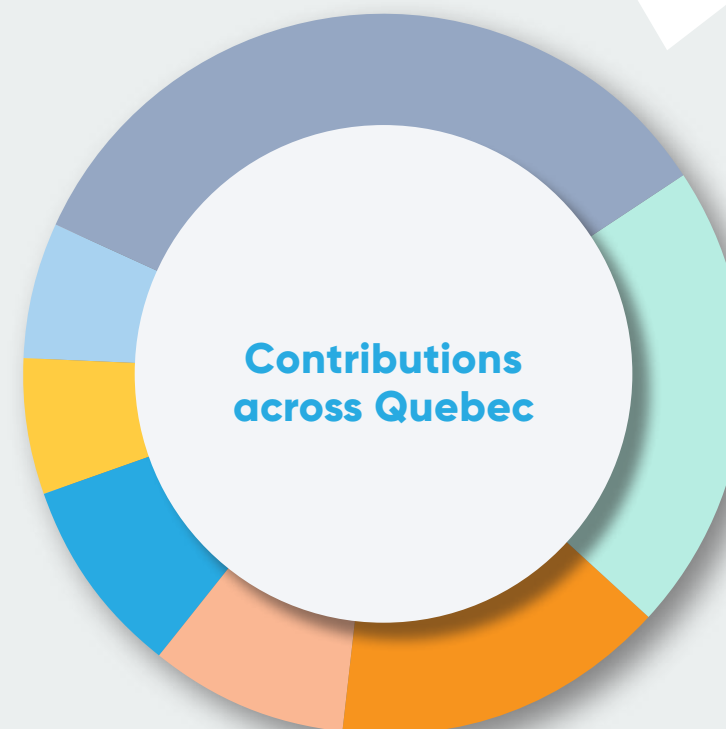
This section shows how monetary contributions were used under our programs. To see how gift-in-kind donations helped us do more for youths in care, please refer to page 36.



- **38 %** Transitioning Towards an Autonomous Life
- **20 %** School Perseverance
- **14 %** Self-esteem and Healthy Living Habits
- **13 %** Family Support
- **11 %** Innovative Interventions
- **4 %** Magic Moments



- **79 %** Youth Program, CIUSSS MTL-DPJ
- **10 %** External organizations – Montreal
- **11 %** External organizations – Regional projects



- **34 %** Outaouais
- **21 %** Provincial projects
- **15 %** Montérégie
- **9 %** Capitale-Nationale
- **9 %** Laval
- **6 %** Laurentides
- **6 %** Mauricie

# Increased support for youths in the care of the DYP





**Champions of kindness**

# Youth workers changing lives

While this report showcases the Fondation's achievements over the past two years, we would like to express our gratitude to two remarkable women whose everyday actions have changed the lives of youths in care.

For over five years now, **Johanne Baril** and **Renée Labelle** have been helping youths navigate post-secondary education through the Fondation's Stay in School Fund.

The two social workers are the epitome of discretion and humility. They don't seek the spotlight or loudly proclaim their achievements, yet they are always ready to move mountains for the youths they work with.

Their focus is on creating paths to success for the hundreds of youths in care they've guided throughout their school years, while sharing in their joys and helping them tackle the challenges that lay before them.

Their biggest reward is getting a call from an ecstatic recent graduate, receiving a message from a former youth in care who's now working in his dream job, or just seeing that the youths who have placed their trust in them are staying in school.

Renée, whom the Fondation would like to thank and honour in this short piece, is now heading toward a well-deserved retirement.

Taking over from her is Josée Duranleau, who is just as kind-hearted and available as her predecessor.

Thank you for your dedication and commitment!



**Johanne Baril** and **Renée Labelle** (retiree),  
Social Integration Service Educators in charge  
of the Stay in School Fund – CIUSSS du  
Centre-Sud-de-l'Île-de-Montréal

# A former youth in care makes an extraordinary gift

In spring 2023, the Fondation was pleased to announce that it had received an extraordinary \$100,000 gift from Martin McNicoll, a successful businessman who had turned his rough start in life into a truly inspirational story.

McNicoll was placed into youth protection at the age of 13 and sent into foster care after his parents' bitter separation. He agreed to share his story to inspire other youths and raise awareness in the business community about the importance of supporting youths in care.

*"This may sound strange, but I measure my success by what I can afford at the grocery store—it's getting to the checkout and knowing that I can pay for everything in my cart without worrying that I might have to take things out. To this day, I still worry that I might not be able to pay for everything even though I could buy the entire store."* **Martin McNicoll.**

Aware of the help he got along the way, including access to supportive housing and bursaries, he wanted to give back to the community.

McNicoll saw the \$100,000 donation as a business opportunity—an investment in the future. After serving on the Fondation's Board of Directors for four years, he wanted to support our programs through a significant contribution because he believes the Fondation is a key ally to youths in care.

Thank you for your generosity!



**Martin McNicoll**, donor and Founder of Gurus Solutions and Distillerie des Cantons; **Fabienne Audette**, Managing Director – Fondation des jeunes de la DPJ; and **Yvon Roy**, Chair of the Board of Directors – Fondation des jeunes de la DPJ.

## Denis Poirier: 13 years of unwavering dedication

---

Denis Poirier learned about the challenges facing youths in care during an eye-opening conversation with the Fondation's then president.

*"By the time we were done talking, I was committed to the cause. Thinking of my childhood, I considered myself lucky and I wanted to give back to those who are less fortunate."* **Denis Poirier.**

With his extensive background in finance, Denis was just the person we needed to take on the role of treasurer. Throughout his 13 years with us, he did an amazing job serving in that role and chairing the Audit Committee.

Meticulous and highly organized, Denis helped put the Fondation's finances on a solid footing.

Despite the uncertainty and financial challenges we faced during the pandemic, the Fondation experienced dramatic growth, driven by a surge in the number of requests for assistance. Had it not been for our financial strength and the sound management of our financial resources, we wouldn't have been able to answer the call and help on such a large scale.

Denis also mentored a youth in the care of the DYP for many years. The young man is an adult now, but the two have kept in touch.

We are profoundly grateful to our volunteers, who passionately believe in the importance of supporting our cause. It's their heart and dedication that enables us to deliver on our mission every day.



**Our community**  **ty**

## Donors of gifts in kind

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**Heartfelt thanks!**

# Donors

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Children's Aid Foundation of Canada

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Fiducie Charitable Fournier-Éthier

Finances Québec

Jumpstart Charities

Montreal Canadiens Children's

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## \$50,000 to \$99,999

Bell Canada

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Thank you to all our  
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Your generosity lets  
youths in care know  
they're not alone.

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As of June 30, 2023

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Fondation des jeunes de la DPJ

**Nathalie Bibeau**

Youth Program – CIUSSS du Centre-Sud-de-l'Île-de-Montréal

## OBSERVER

**Stéphanie Bellemare Caron**

Habitations Building Blocks

## THANK YOU, NATHALIE!

Nathalie Bibeau has made an outstanding contribution as director of the youth program run by CIUSSS du Centre-Sud-de-l'Île-de-Montréal. She served as an ex officio member of our Board of Directors for over four years and was always there for the Fondation and the team, making it so much easier for us to do our job and advance our mission for the benefit of youths in care.

Thank you, Nathalie. Enjoy your retirement!

## Allocations Committee

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### CHAIRPERSON

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KPMG

**Jean-François Archambault**  
La Tablée des Chefs

**Jason Champagne**  
Youth Program Branch, CCSMTL

**Annie Fournier**  
Boscoville

**Assunta Gallo**  
Youth Protection Branch, CCSMTL

**Julie Grenier**  
Health and Social Services Consultant

**Annie Guindon**  
Youth Protection Branch, CCSMTL

**Amélie Lemelin**  
Centre Médical Mieux-être

**Jean-Marc Potvin**  
Special Commission on Children's Rights  
and Youth Protection

**Jasmin Savard**  
Ville de Mascouche

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Fondation des jeunes de la DPJ

**Geneviève Gagnon**  
Fondation des jeunes de la DPJ

**Patrick Palerme**  
Global Change Leaders

**Yvon Roy**  
Caisse de dépôt et placement du Québec

**Tania Van Zuiden**  
Fondation des jeunes de la DPJ

## Finance Committee

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**Mathieu Bolté**  
BTBREIT

**Éric Favreau**  
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**Mark Lacroix**  
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Fondation des jeunes de la DPJ

**Mario Meloche**  
Gestias

**Patrick Palerme**  
Global Change Leaders

**Yvon Roy**  
Caisse de dépôt et placement du Québec

## Fundraising Committee

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Novacap

**André Morrissette**

BCF Business Law

**Valérie Assouline**

SOS Avocats Lawyers

**Tony Bergeron**

Echo Aviation Leasing Corporation

**Carl Deslongchamps**

Corporate Director

**Dominique Dupuis**

KPMG

**Gabriel Goulet**

EFFIX – Strategic Alliances

**Eva Maglis**

Corporate Director

**Vincent Roy**

RBC Wealth Management

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**Patrick Palerme**

Global Change Leaders

**Yvon Roy**

Caisse de dépôt et placement du Québec

**Marie-Hélène Vendette**

Fondation des jeunes de la DPJ

## Governance/HR Committee

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**Fabienne Audette**

Fondation des jeunes de la DPJ

**Yvon Roy**

Caisse de dépôt et placement du Québec

## Consultative Committee

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**Thérèse Boucher**

Youth Program, CCSMTL

**Geneviève Gagnon**

Fondation des jeunes de la DPJ

**Annie Guindon**

Youth Protection Branch, CCSMTL

**Jean Paiement**

Youth Program, CCSMTL

**Nathalie Pilibossian**

Youth Program, CCSMTL

**Isabelle Robert**

Youth Program, CCSMTL

**Tania van Zuiden**

Fondation des jeunes de la DPJ

## Emerging Leaders Committee

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#### **Pascale Archambault**

Caisse de dépôt et placement du Québec

#### **Stéphanie Bellemare**

Habitation Building Blocks

#### **Audrey Bonneville**

Ville de Montréal

#### **Cynthia Clarke**

Oxide Design Floral

#### **Cheryl Glionna**

CGI

#### **Camille Lafrance**

KPMG

#### **Amélie Lemelin**

Centre Médical Mieux-être

#### **Éliane Mandeville**

Ministère de la Justice

#### **Sophie Perreault**

Montreal Canadiens

#### **Valérie Sicard**

BDC Capital

#### **Stéphanie St-Jean**

Boston Consulting Group

#### **Caroline Tremblay**

Desjardins Group

## Permanent Team

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#### **Fabienne Audette**

Managing Director

#### **Marie-Hélène Vendette**

Senior Director, Philanthropic Development and Communications

#### **Geneviève Gagnon**

Director of Programs, Impact and Community Relations

#### **Bénédicte Hustache**

Executive Coordinator

#### **Annick Lafleur**

Senior Advisor, Annual Campaigns and Business Intelligence

#### **Gabrielle Medina**

Advisor, Philanthropic Development

#### **Myriam Rivière**

Senior Advisor, Philanthropic Development

#### **Tania van Zuiden**

Senior Advisor, Initiatives and Programs

### COLLABORATORS

#### **Emmanuelle Lachance**

Philanthropy and Partnerships Manager | Soirée des Grands

#### **Sylvie Lacroix**

Manager, La Caverne Christmas store

#### **Mario Meloche**

Accounting services



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