

PARTNERSHIP PLAN

Associate your organization with this major event and play a role in opening new possibilities for vulnerable youth.

VISIBILITY AND BENEFITS

	PRESENTING PARTNER 60 000 \$	AUCTION PARTNER 45 000 \$	PLATINIUM 35 000 \$	GOLD 27 500 \$	SILVER 17 500 \$	BRONZE 7 500 \$+
Logo on all event communication tools with the mention "presented by"	●					
Logo on all auction communication tools with the mention "presented by"		●				
Logo on an activation or element of the event	EVENT	AUCTION	PRESTIGE ACTIVATION	SIGNATURE ACTIVATION	DECORATIVE ACTIVATION	
Individual ticket valued at a minimum of \$1,500 or table of 10 valued at a minimum of \$14,500	1 VIP TABLE	1 VIP TABLE	1 PRIVILEGE TABLE	1 TABLE	4 TICKETS	
Partner acknowledgment by the Master of Ceremonies at the beginning of the event	●	●				
Presence in official photos and cheque presentation	●	●				
Premium wine selection, including a bottle of spirits served at the table	●	●	●			
Tax receipt issued in the company's name for the donation portion of the table/ticket value	●	●	●	●	●	
Thank-you mention by the Master of Ceremonies at the end of the evening	●	●	●	●	●	
Visibility on printed materials during the event, displayed according to partnership level (posters, event program, etc.)	LOGO	LOGO	LOGO	LOGO	LOGO	MENTION
Visibility in the screen presentation shown throughout the evening	LOGO	LOGO	LOGO	LOGO	LOGO	MENTION

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SOCIAL MEDIA, WEB & GENERAL COMMUNICATION VISIBILITY						
Event-related social media posts (January to May) and partnership announcement	LOGO					
Social media and web promotion for the virtual auction, posted 10 days before the event on the Foundation's website and dedicated platform		LOGO				
Post-event: logo featured on recognition tools (frames and cards) and in the press release	LOGO	LOGO				
Visibility in a newsletter, on the website, and in the Foundation's Impact Report	LOGO	LOGO	LOGO	LOGO	LOGO	MENTION
Visibility in a thank-you post on the Foundation's social media platforms: Facebook (13,000 followers) and LinkedIn (5,000 followers)	LOGO	LOGO	LOGO	LOGO	LOGO	MENTION
Visibility in an email sent to guests (over 600 people)	LOGO	LOGO	LOGO	LOGO	LOGO	MENTION